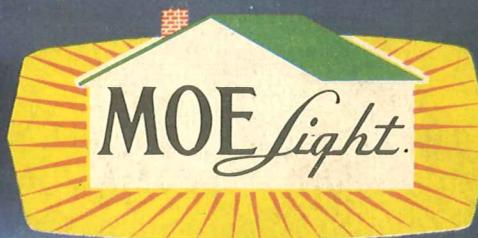


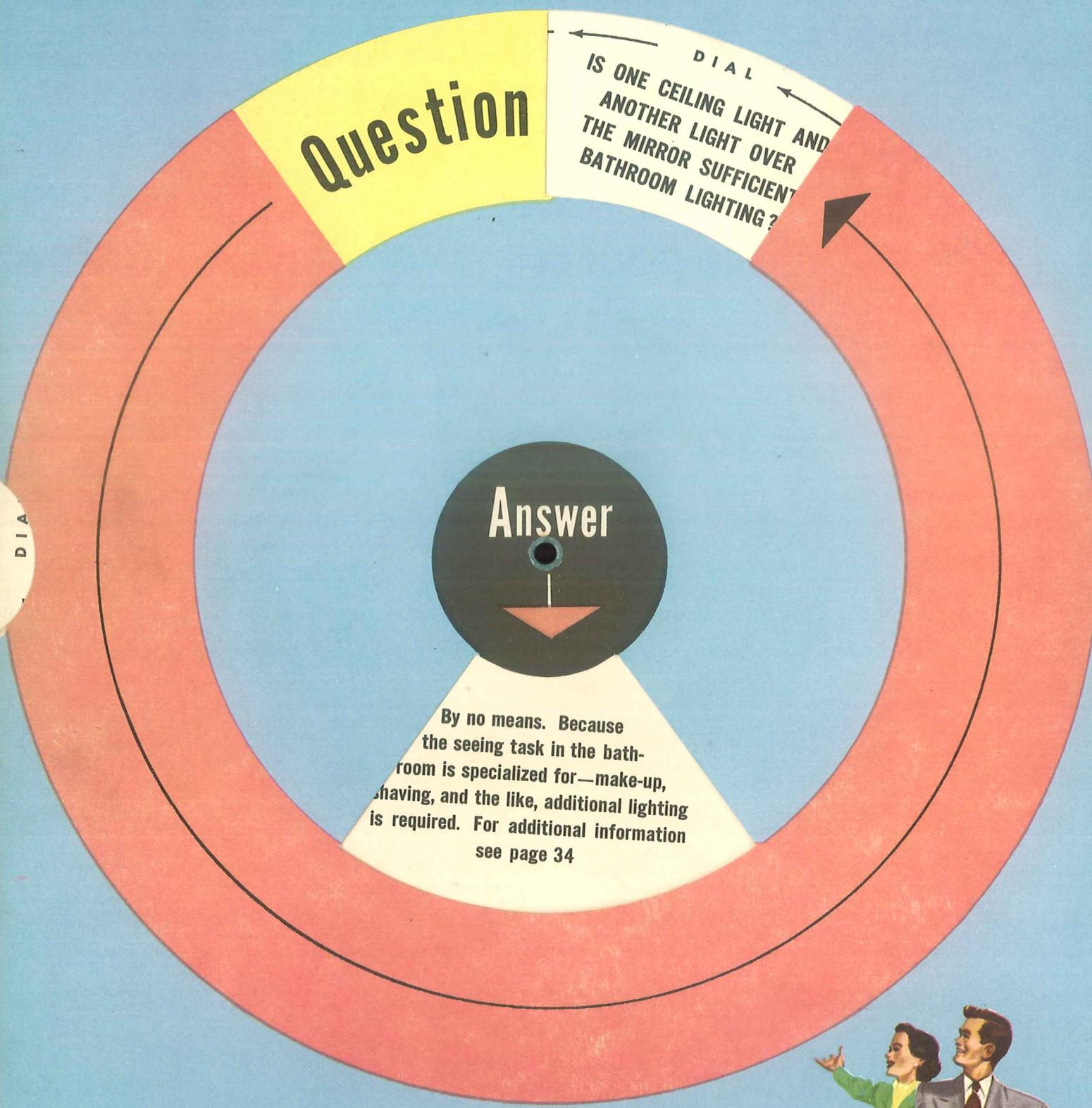
Better Lighting



FOREST CITY ELECTRIC SUPPLY CO.
111 S. FIRST STREET

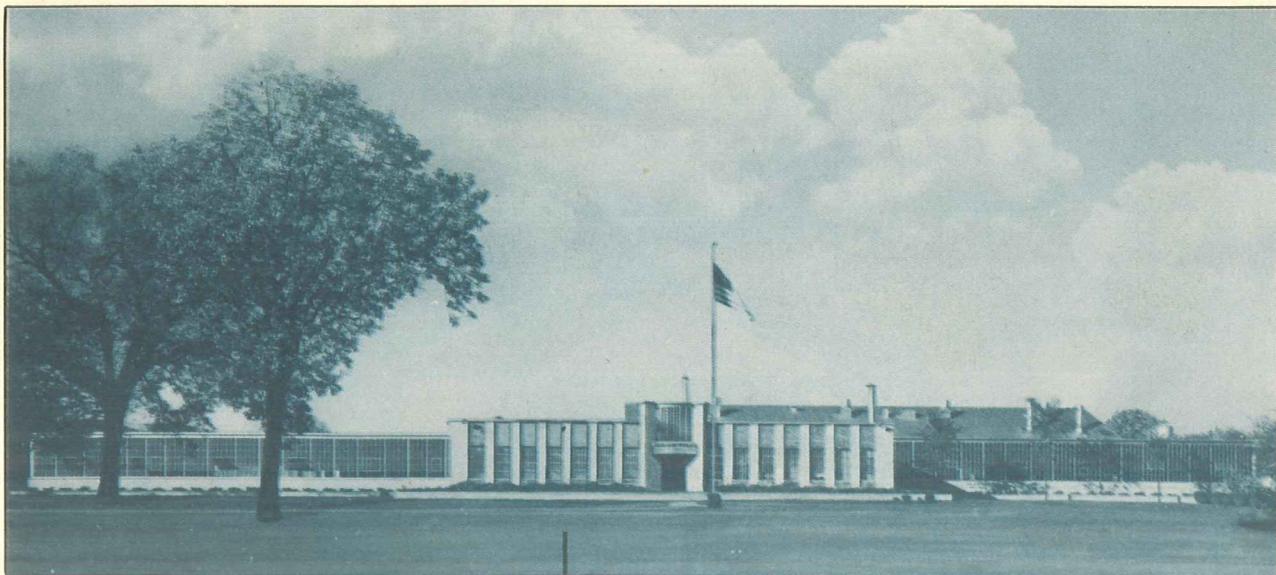
ROCKFORD, ILL.

PHONE 4-3391



We are Homemakers, too! Selecting Moe Lights for your home can be fun. For example, the questions in the wheel above and many more you will think of will be automatically answered as we take you from room to room in this gay and interesting catalog.



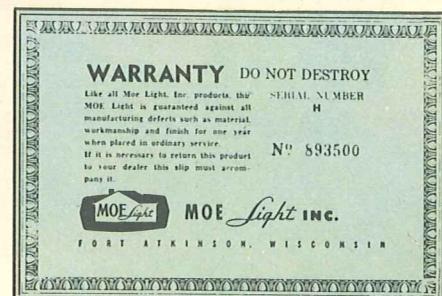


*World's largest
manufacturers of
Home Lighting*



These are a few of Moe Lights large fleet of trailers which assure you of prompt and efficient service.

Moe Light's more than twenty years of experience in the manufacture of residential lighting has made it the recognized leader in the industry. The beautiful, modern Moe Light plant at Fort Atkinson, Wisconsin, has, through advanced production methods, brought "Better Lighting" within the reach of all. Moe lights are AFL Union made, and don't forget that every Moe Light fixture bears the approval of Underwriters' Laboratories.



The Moe Light warranty is your assurance of the finest of materials and craftsmanship . . . your guarantee of satisfaction.

House Beautiful

MAY 1950

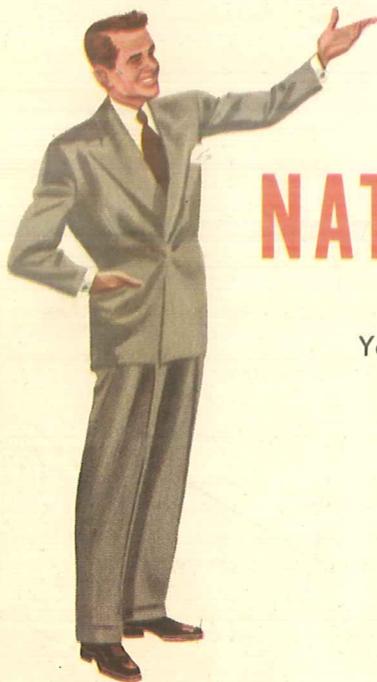
THE SATURDAY EVENING POST

SEPTEMBER 30, 1950 15¢

Better Homes and Gardens

Read by more than 3,000,000 families

MOE light



NATIONALLY ADVERTISED

Yes . . . this is the lighting you have seen in your favorite magazine . . . the lighting advertised in some of America's greatest consumer publications. We promise . . . you can select Moe Lights with complete confidence. For Moe Light is *the* accepted brand name in residential lighting.



For every room . . .
there's a decorator-inspired
Moe Light.



For every purpose . . .
there's a Moe Light to
solve your problem.

For every budget . . .
there's a selection of
lovely Moe Lights.

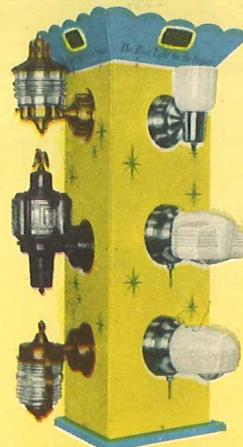
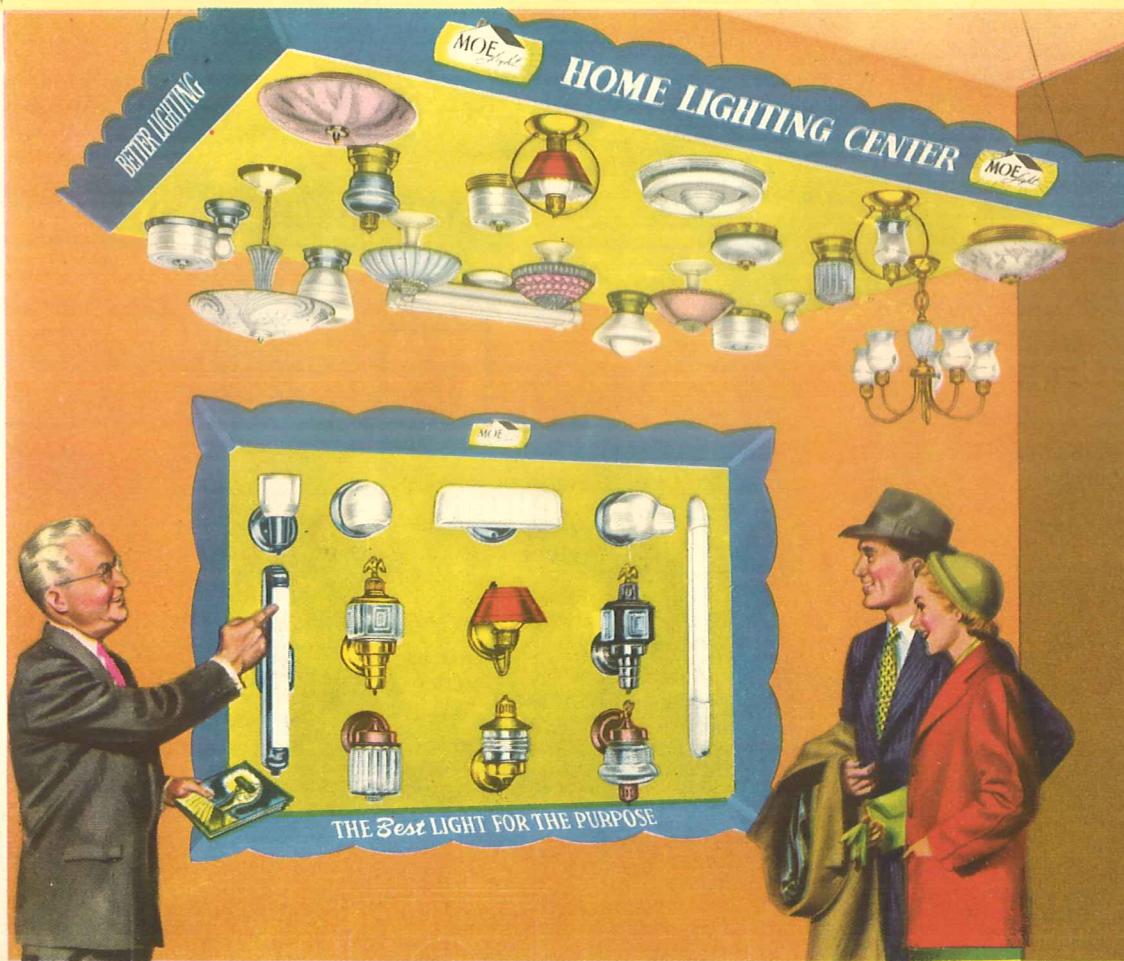
Right in your own neighborhood...

You'll find the Moe Lights you've seen advertised in Better Homes & Gardens . . . House Beautiful . . . Saturday Evening Post. Your neighborhood Electrical Contractor,

your Hardware or Electrical Dealer . . . Furniture or Department Store . . . will be glad to show you Moe Lights . . . the nationally-preferred brand.

Look for the Moe Light Home Lighting Center in your favorite store. Your dealer has a wide variety of packaged Moe Lights for you. Choose from the display or the catalog . . . there's everything you've always wanted.

And your Electrical Contractor . . . the man who knows lighting . . . knows Moe Light. Ask him to help you place just the Moe Lights you want, exactly where you want them.



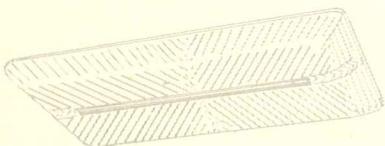
5037 Display

5034 Display

5030 Display



*Good Lighting provides the perfect background
for living comfort, and for friendly and charming hospitality.*



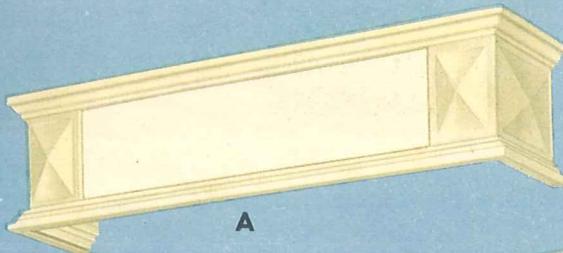
Living room lighting must be adaptable to the varied needs of family living.

You can use the new Moe Light Valance over windows or on walls for a soft pleasant overall radiance — an ideal atmosphere for friendly conversation, music, or television viewing.

If you have a daytime picture window, a Moe Light Valance above it will continue the same dramatic focal interest at night. Furniture groupings planned with the picture window in mind will receive the same emphasis of light at night as they do from natural daylight. Light reflected from the ceiling gives pleasant illumination, while the light directed upon the draperies enhances their colors and texture.

Moe Light wall brackets in combination with other types of lighting add interesting notes to your decorative plan . . . ceiling fixtures are both functional and beautiful. And for those spots used for card playing, occasional reading and similar activities, Moe Light Recessed Lighting provides the best in unobtrusive lighting.

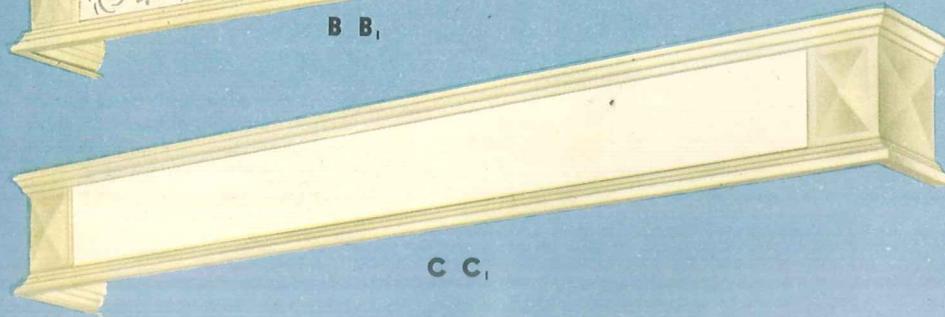




A



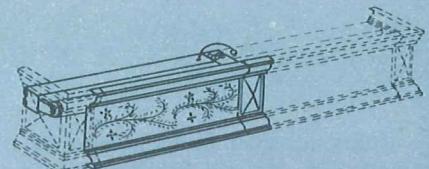
B B₁



C C₁



D₁, 2, 3, 4, 5, 6,

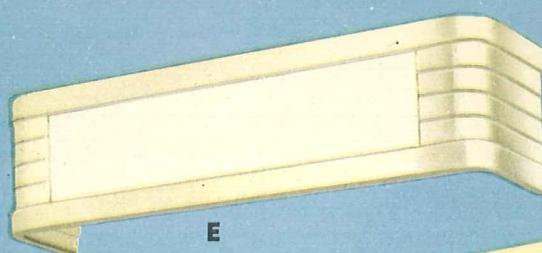


Traditional Extension Unit

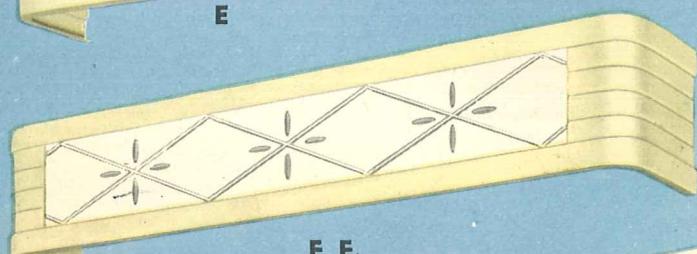
Living Room



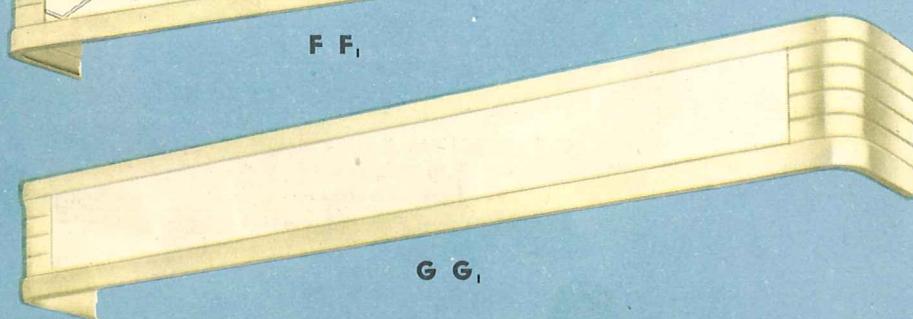
All valances
available
with choice
of panels
illustrated
at right



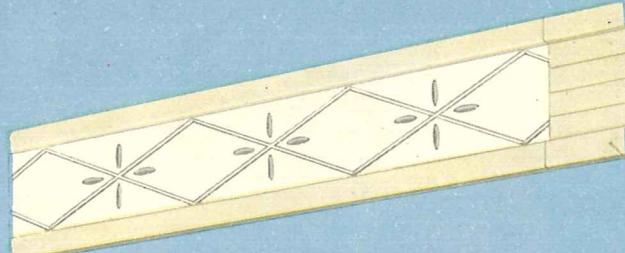
E



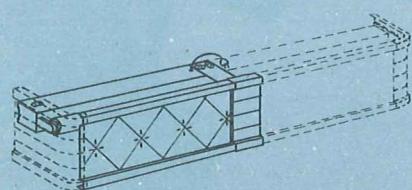
F F₁



G G₁



H₁, 2, 3, 4, 5, 6



Contemporary Extension Unit



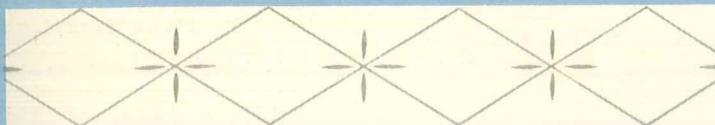
WINDSOR ROSE (rose and green)



ENGLISH FERN



CANTERBURY COACH (9" width only)



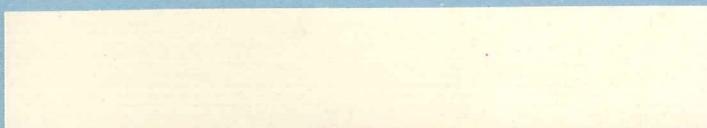
EMPIRE



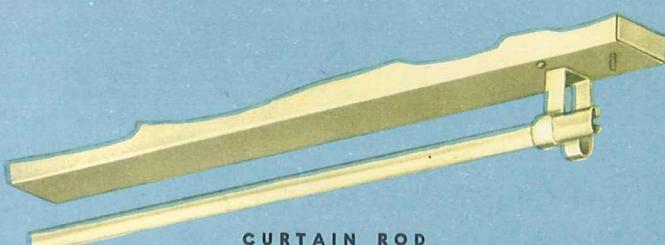
WINDSOR ROSE (white)



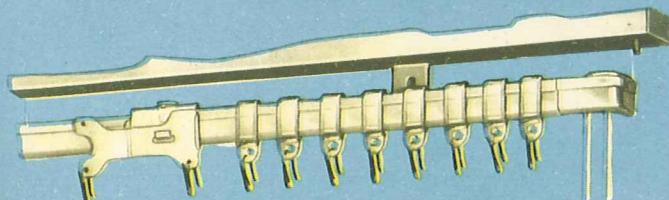
FESTIVAL (6" width only)



WHITE FROST (plain panel)



CURTAIN ROD



TRaverse ROD

*An exciting new idea
in room lighting!*

Decorator Inspired VALANCE LIGHTING



Each MOE LIGHT Valance is packed complete with Deluxe Warm Light Fluorescent Lamp, and with cord and plug set. Choice of Plastic Panel is included in the price of the Valance . . . but Panel Design must be specified separately

TRADITIONAL DESIGN

VALANCE NO.	DESCRIPTION	TYPE	SIZE LENGTH	SIZE WIDTH
A M-6062	Traditional	Basic	24"	6"
B M-6063	Traditional	Basic	33"	6"
B ₁ M-6093	Traditional	Basic	33"	9"
C M-6064	Traditional	Basic	48"	6"
C ₁ M-6094	Traditional	Basic	48"	9"
D ₁ M-6162	Traditional	Exten.	24"	6"
D ₂ M-6163	Traditional	Exten.	33"	6"
D ₃ M-6164	Traditional	Exten.	48"	6"
D ₄ M-6192	Traditional	Exten.	24"	9"
D ₅ M-6193	Traditional	Exten.	33"	9"
D ₆ M-6194	Traditional	Exten.	48"	9"

CONTEMPORARY DESIGN

E M-6262	Contemporary	Basic	24"	6"
F M-6263	Contemporary	Basic	33"	6"
F ₁ M-6293	Contemporary	Basic	33"	9"
G M-6264	Contemporary	Basic	48"	6"
G ₁ M-6294	Contemporary	Basic	48"	9"
H ₁ M-6362	Contemporary	Exten.	24"	6"
H ₂ M-6363	Contemporary	Exten.	33"	6"
H ₃ M-6364	Contemporary	Exten.	48"	6"
H ₄ M-6392	Contemporary	Exten.	24"	9"
H ₅ M-6393	Contemporary	Exten.	33"	9"
H ₆ M-6394	Contemporary	Exten.	48"	9"

TRaverse & CURTAIN RODS

For the best in Traverse and Curtain Rods, specify these MOE LIGHT accessories . . . designed and engineered for use with MOE LIGHT Valances.

MOE LIGHT Traverse Rods (for all valances)

- M-7901 for 33" Lengths
- M-7902 for 48" Lengths
- M-7904 for 66" Lengths
- M-7906 for 81" Lengths
- M-7908 for 96" Lengths
- M-7909 for any sizes other than above listed.
Please show inch length desired.

MOE LIGHT Curtain Rods—Single (for all Valances)

- M-7911 for 33" Lengths
- M-7912 for 48" Lengths

Note: These two sizes will make up into combinations for any length Valance.

If double Curtain Rods are required, order two each of the single Rods.

Fits any window...

EASY TO HANG AS A PICTURE!

All you need is a screwdriver to put up your MOE LIGHT Valance. Fits any window or wall surface. You'll be amazed how easy it is! Just attach two small brackets, hang up your new valance . . . plug into your nearest electrical outlet . . . and your room is aglow with lovely, radiant light . . . all in a matter of minutes. If you are building a new home, you may wish to have your Electrical Contractor place a convenience outlet at the top of the window.



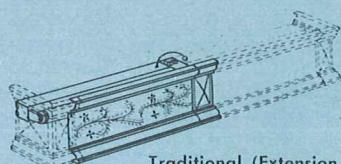
VALANCE LIGHTING by MOE LIGHT



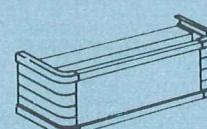
For Valance Lighting requiring more than the individual 24", 33", or 48" Basic Unit, there are Extension Units in the same lengths and widths for combination use . . . to give you just the Valance lengths you want.



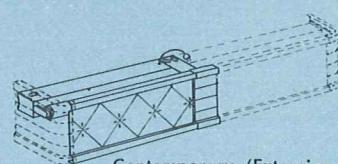
Traditional (Basic Unit)



Traditional (Extension Unit)



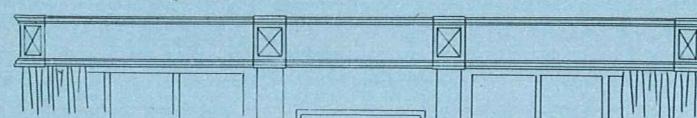
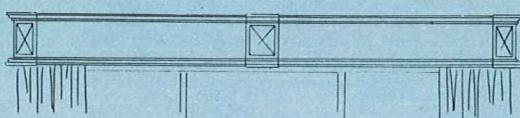
Contemporary (Basic Unit)



Contemporary (Extension Unit)

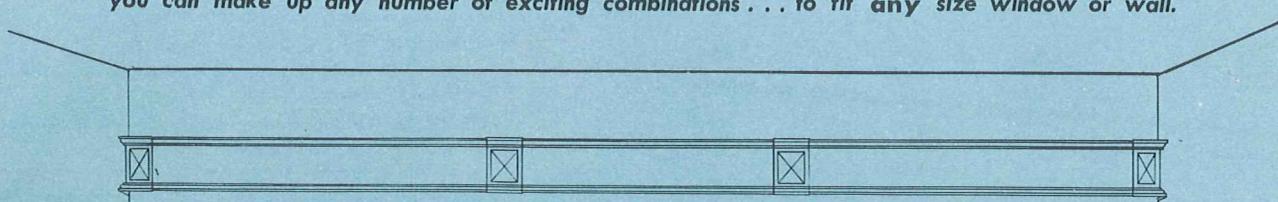
Showing a combination of the Basic and one Extension Unit.

Showing a combination of the Basic and two Extension Units.



BY SIMPLY ADDING ONE OR MORE VALANCE EXTENSION UNITS

you can make up any number of exciting combinations . . . to fit any size window or wall.



Illustrating the dramatic use of Moe Light Valances in wall-to-wall room lighting.

The Extension Units are also available in the same designs, lengths and widths as Basic Units. Each unit is complete with fluorescent tube and is engineered to eliminate radio and television interference.

HELPFUL HINTS IN CHOOSING YOUR MOE LIGHT VALANCES

Should you select the Traditional or Contemporary design?

This is a matter of individual preference. The Traditional design is slightly more formal, and blends to greater advantage with period furnishings.

The Contemporary design may be used equally well in all types of homes and home furnishings, but has the appearance of a more modern, streamlined unit.

For specialized uses, such as over kitchen stoves and sinks, over bathroom mirrors, the Contemporary design is recommended; and for over desks and beds it is again merely individual preference, since either the Contemporary or Traditional design is highly acceptable.

How long a Valance should you select?

For use over a small single window it is the recommendation of leading decorators that the Valance extend a minimum of 4" on either side. Of course, if your drapery material is exceptionally heavy, or you wish to show a greater portion of your window, your Valance should extend enough to accommodate the drapery material on either side of the window.

For wall-to-wall use, with or without draperies, it is possible to select a combination of Moe Light Valances that will provide the desired length. It is not essential from a decorative standpoint to cover the entire wall; many prefer to have a foot or more of space between the ends of the Valance and the adjoining wall.

Should you select the 6" or the 9" width?

For larger rooms, and for rooms with high ceilings, the 9" width is recommended. While the 6" size may be used in smaller rooms as well, the 6" unit is generally more acceptable. For wall-to-wall use, the size of the room again determines whether you should use the 9" or 6" width. Moe Light Valances may be used for full wall-to-wall application, or, as many decorators suggest, it may be used on whatever part of the wall is to be the focal point of interest — such as over a series of pictures, over a davenport, or the like. On wall applications it is recommended that the Valance be placed fairly low — usually about two-thirds the ceiling height or slightly lower. It is not necessary or desirable that the wall Valance be the same height as the valances above the windows in the same room.

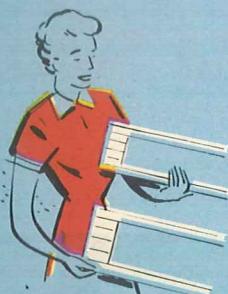
Custom-built features of MOE LIGHT Valances

Moe Light Valances are available in a special soft ivory finish which will blend with most furnishings. However, this special finish may be repainted to match the color of your walls, woodwork, or to harmonize with any other decorative plan, if you so desire. This feature makes possible a perfect blending of colors.

Another dramatic effect is to cover the Plastic Panels with your wallpaper or drapery material. Be sure to specify White Frost Panels for this purpose.

Specialized applications

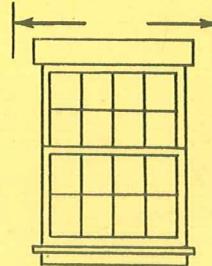
Moe Light Valances are just the thing for your bed as the perfect Bed Lamp, for over your desk as a Desk Lamp, and for over bathroom mirrors and over kitchen stoves and sinks. The Valance may be used as a lovely knickknack shelf by simply placing a piece of ordinary window-pane glass over the top. You'll find many other practical and decorative uses, depending only upon your imagination. You'll be delighted at the abundance of soft fluorescent light.



HOW TO ORDER YOUR MOE LIGHT VALANCES...

please use identifying numbers shown on Page M-7. Moe Light Valances are available in 24", 33", and 48" lengths, and may be used singly or in combination where greater lengths are desired. Combinations of Moe Light Valances up to 144 inches (12 feet) in length are shown below. If greater lengths are required, it is easy to add more extension units.

STEP 1. Measurements. For window Valances decorators recommend that the Valances extend beyond the window depending upon how much of the window you wish to have exposed or according to the bulk of the drapery material. — Measure your window (or wall surface) in inches. To this measurement add the space required for the draperies on either side (be sure to add both sides); then refer to the chart below, selecting the next longest length to your required measurement. For example, if your measurement totalled 125", select the combination which gives you 129".



STEP 2. Determine your preference for Valance design; this may be either TRADITIONAL or CONTEMPORARY. (See Page M-6)

STEP 3. Specify your choice of either the 6" or 9" width.

STEP 4. Select the style of Plastic Panel desired; indicate both the length and width. If you plan to cover the panel with wallpaper or drapery material, specify White Frost Panel. (See Page M-7)

Please be sure to note that in any combination of Moe Light Valances you need only one Basic Unit . . . all others must be Extension Units. For the lowest cost per foot, order the longest Basic Unit suitable to your combination.

24" Basic Unit.....	24"
33" Basic Unit.....	33"
48" Basic Unit.....	48"
33" Basic Unit, and one 33" Extension Unit.....	66"
24" Basic Unit, and two 24" Extension Units.....	72"
33" Basic Unit, and two 24" Extension Units.....	81"
33" Basic Unit, and one 33" Extension, one 24" Extension.....	90"
48" Basic Unit, and two 24" Extension Units.....	96"
48" Basic Unit, and one 48" Extension Unit.....	96"
33" Basic Unit, and two 33" Extension Units.....	99"
48" Basic Unit, and two 33" Extension Units.....	114"
48" Basic Unit, and one 48" Extension, one 24" Extension.....	120"
48" Basic Unit, and one 48" Extension, one 33" Extension.....	129"
48" Basic Unit, and two 48" Extension Units.....	144"

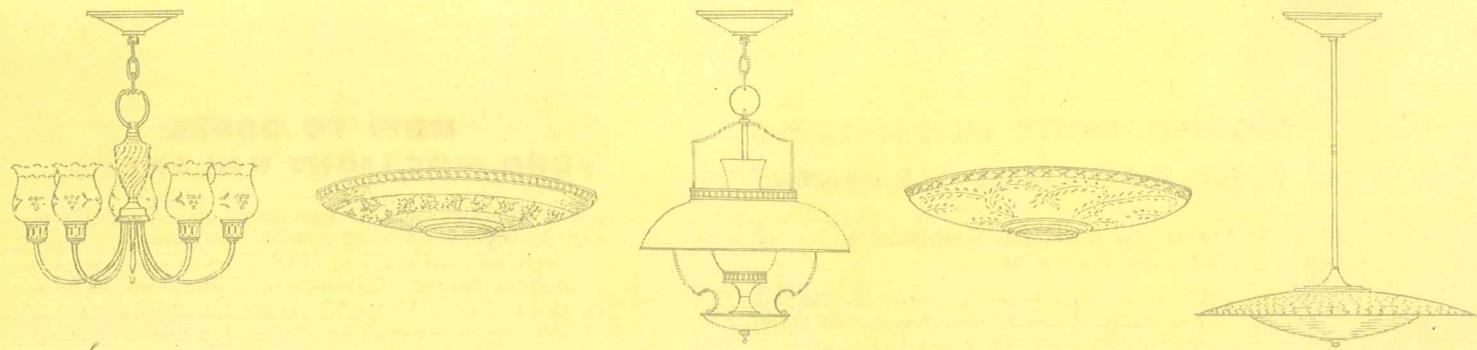
Example of "sample order" — for a large picture window

(Step 1). Your window is 116" wide. You desire the valance to extend about 12" on each side of the window to accommodate your drapery material and give maximum view through the window. This total (12" on each side equals 24") is added to the window width of 116", which brings the total to 140" over-all.

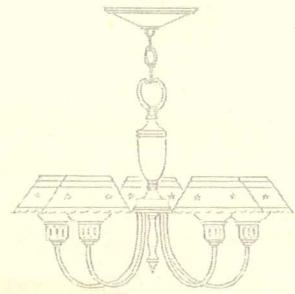
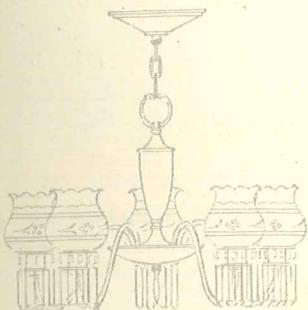
The next highest combination length on the schedule is 144", so that combination is selected. This gives you 14" on either side of the window.

Let's say your choice of design is the Traditional (Step 2); that you prefer the 9" width (Step 3); and the Empire Panel (Step 4). Your order should read as follows, using the part numbers on Page M-7:

- 1 M-6094 Basic Traditional Valance 48" x 9"
- 2 M-6194 Extension Traditional Valance 48" x 9"
- 3 Empire Panels 48" x 9"



Set the mood and the scene in your dining room with
enchanting Moe Lights. Here are some ideas to
stimulate your own "planned lighting" . . .



MOE *light*

DINING ROOM

Whether you prefer an authentic period reproduction or the beauty and simplicity of contemporary design, decorator-inspired Moe Lights will accent the beauty of your dining table. Close-to-the ceiling fixtures blend with your ceiling for a built-in look. . . . fixtures with a down-light bring gleam and sparkle to your table linen, china, silver and crystal. To that, add Valance Lighting over windows, buffet, or wall-to-wall, and you can vary the lighting atmosphere at the flick of a switch.

Even the glamour of dinner by candlelight will be enhanced by a background of soft overall light from a Moe Light Valance to eliminate the discomfort of contrast between the flickering candlelight and the darkened room. (Your eyes will still sparkle, madame! — There's light for you to see, sir!)

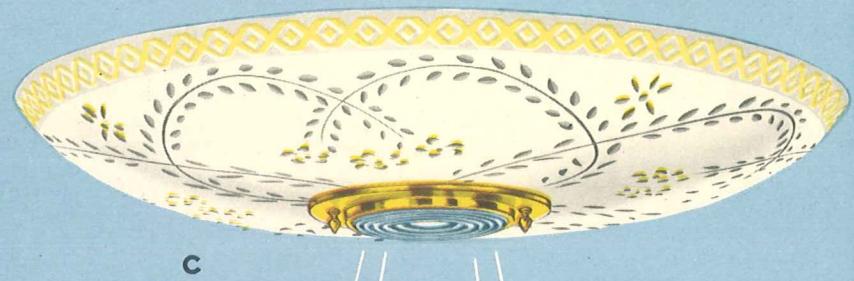
Recessed ceiling lights or a pair of lovely wall brackets may be used over serving tables or buffets.

— For a small dining room or the dining section of a living room, a cheerful hanging Moe Light will lend a look of inviting friendliness.





A



C

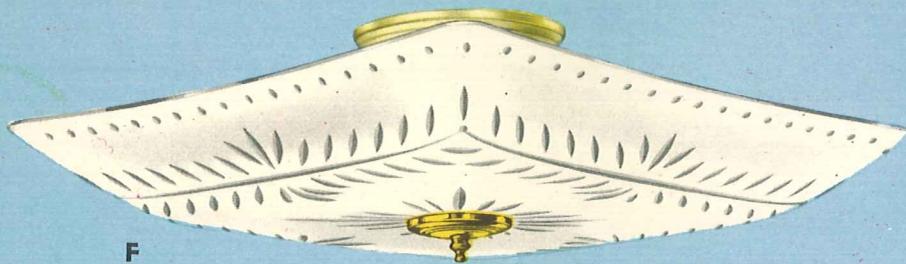


B



D

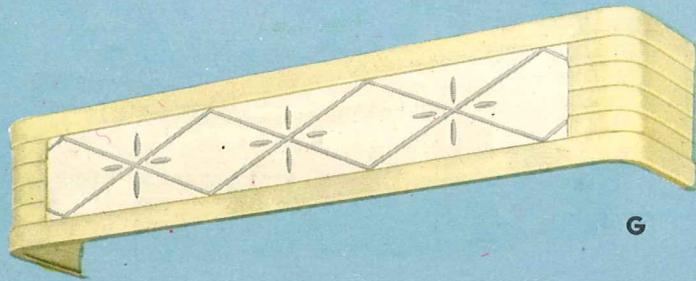
Dining Room



F



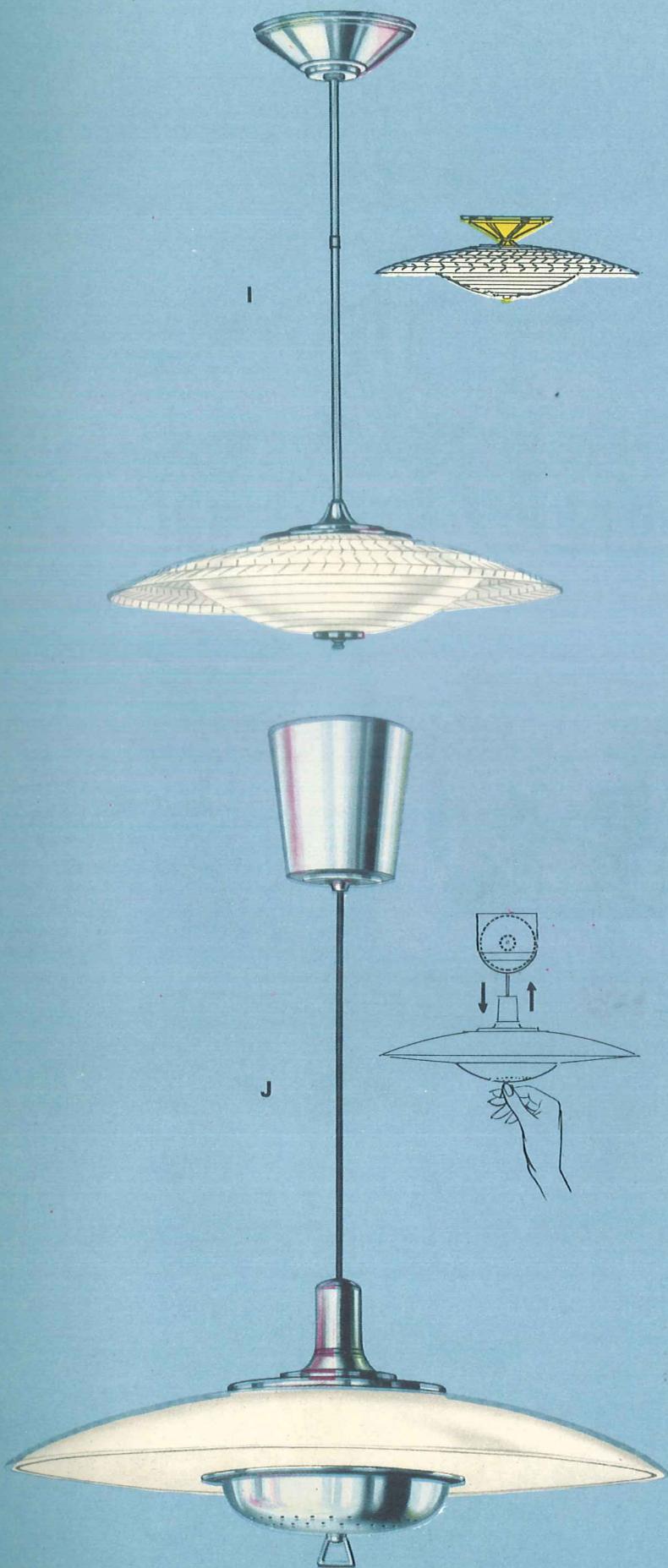
E



G



H



M-4053 — Two-light. Diameter 13½". Depth 5".

A Recommended: Two 60-watts.
Finish: Ivory and Brass.
Color: White and Gold.

M-4045 — Five-light. Diameter 22¼". Depth 6".

B Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White.

M-1027 — One dramatic down-light, four semi-indirect lights.*
Diameter 22¼". Depth 6".

C Recommended: One 75-watt and four 60-watts.
Finish: Ivory and Brass.
Color: White and Gold.

M-4055 — Companion piece to M-4053. Five-light.
Diameter 22¼". Depth 6".

D Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White and Gold.

M-838 — A choice of 50 - 100 - 150 watts; — Bright for study, soft for dining. 3-way reflector bulb included at no extra cost.

E Length 33". Diameter 16".
Finish: Red and Brass.

M-1285 — Companion piece to M-1283. Five-light.
19" square. Depth 6".

F Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White and Gray.

M-1283 — Same as M-1285 except 16½" square.

M-6263 — See Illustration F, F₁, Page M 6. For more information on Valance Lighting see Pages M 7, M 8, and M 9.

M-4054 — Companion piece to M-4053. Five-light.
Diameter 18". Depth 6".

H Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White and Gold.

M-1061 — Five-light. Smart contemporary design.
Stem may be removed for close to ceiling mounting or lengthened as desired. Length with stem removed 7". Length with stem 33". Extra 12" stem sections available at slight extra charge. Diameter 19".

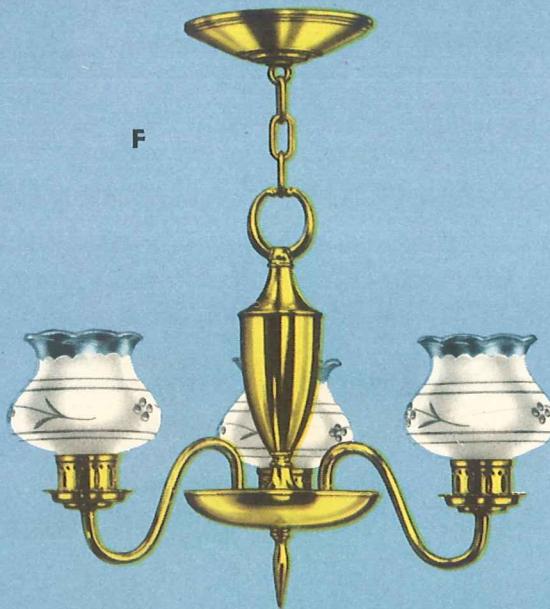
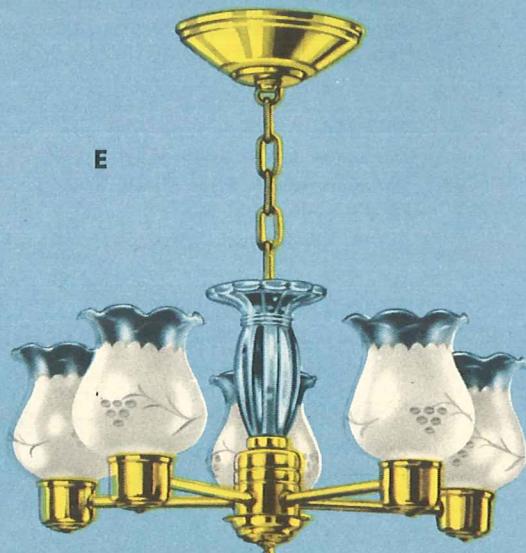
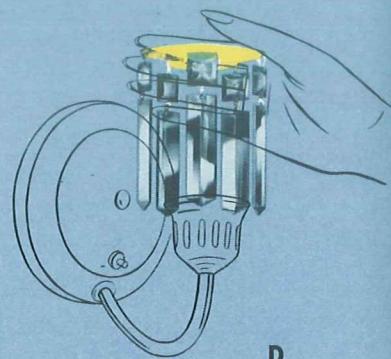
I Recommended: Five 60-watts.
Finish: Chromium; or Brass.
Color: White.

M-1062 — Dramatize the lighting over your table — automatic reel concealed in canopy permits overall length adjustment from 20" to 54". Diameter 21".

J Recommended: 150-watts.
Finish: Chromium.

*May be used with 3-way wall switch control.

Dining Room





DINING ROOM

M-1260 — Cut glass squat-bowl chimney.
Finest quality.

A Spread 6 1/4". Length 8 1/2".
Recommended: 40-watts.
Finish: Brass.

M-1251 — Cut glass squat-bowl chimney.

B Height 8 1/2". Extends 8 1/4". Canopy diameter 5".
Recommended: 40-watts.
Finish: Brass.

M-1255 — Our finest Colonial five-light. Cut glass squat-bowl chimneys. Shown with M-1101 or M-1102.

C Prisms added. (See D below.)
Length 33". Spread 20".
Recommended: Five 40-watts.
Finish: Brass.

M-1101 — Translucent Plastic Prisms with Brass Rings — ready for immediate attachment to your Moe Light Colonials. Each ring contains five lovely, light-reflecting prisms. See illustration for application.

M-1102 — Five authentic hand-polished Crystal Prisms with Brass Ring. Simply lift off the Glass Chimney and place the Prism Ring over the rim. See illustration for application.

M-1265 — Economically-priced Colonial five-light.

E Spread 20". Length 24".
Recommended: Five 40-watts.
Finish: Brass.

M-1253 — Our finest Colonial three-light. Cut glass squat-bowl chimneys.

F Length 33". Spread 18".
Recommended: Three 40-watts.
Finish: Brass.

M-1035 — Five-light. Spread 18". Length 36".

G Recommended: Five 40-watts.
Finish: Brass.

M-1041 — One-light. Spread 8". Length 9".

H Recommended: 40-watts.
Finish: Brass.

M-1031 — Canopy diameter 5". Height 8 3/4".
Extends 8".

I Recommended: 40-watts.
Finish: Brass.

M-1033 — Three-light. Spread 16". Length 36".

J Recommended: Three 40-watts.
Finish: Brass.



A



B



C

Dining Room



D

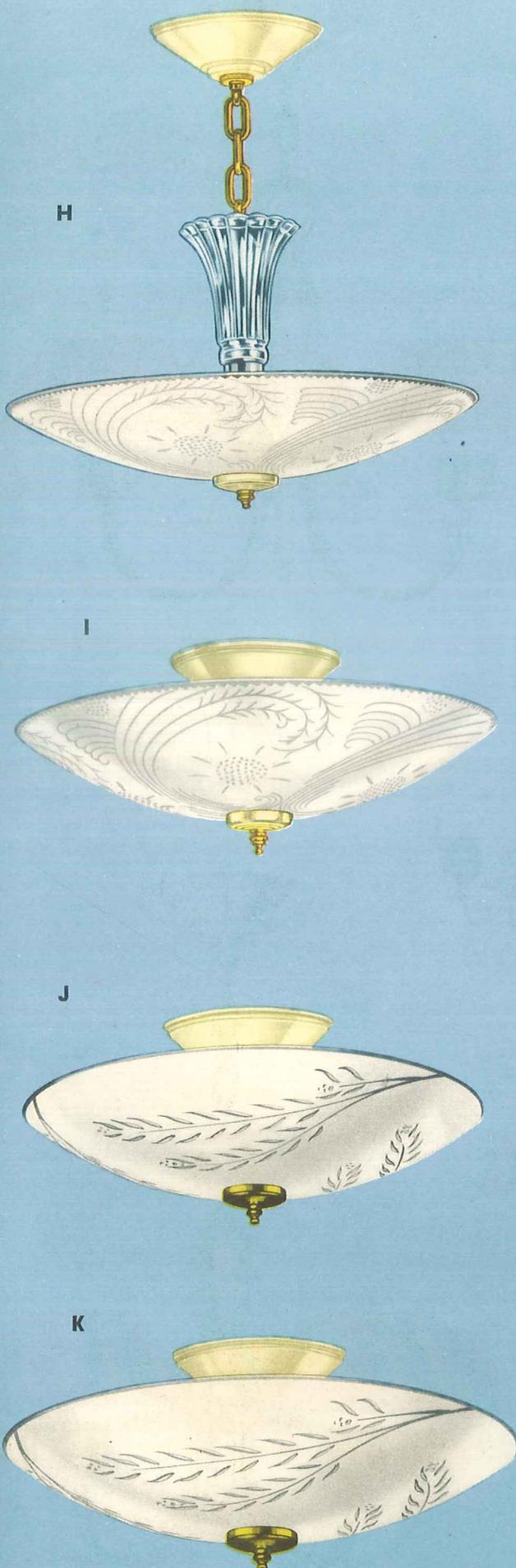


E



F





H **M-1025** — Lovely Maple Leaf design. Companion piece to the M-4025. Three-way light: a turn of the switch gives you one dramatic down-light — or a four-light glow of indirect illumination — or the combined effect of both.*
 Diameter 20". Length 37".
 Recommended: Four 60-watts and one 75-watt.
 Finish: Brass.

I **M-4025** — Lovely Maple Leaf design. Four semi-indirect lights and one dramatic down-light.*
 Diameter 20". Depth 6".
 Recommended: One 75-watt and four 60-watts.
 Finish: Ivory and Brass.

J **M-4005** — One dramatic down-light, four semi-indirect lights.*
 Diameter 20". Depth 6".
 Recommended: One 75-watt and four 60-watts.
 Color: White and Gray.
 Finish: Ivory and Brass.

K **M-1016** — Five-light. Companion piece to the M-1023.
 Diameter 18". Length 36".
 Recommended: Five 60-watts.
 Finish: Brass.

M-1013 — Same as M-1016 except Diameter 15". Length 30".

M-1023 — Five-light. Translucent spiral plastic band, for sparkle.
E Diameter 15". Length 6".
 Recommended: Five 60-watts.
 Finish: Brass.

M-1028 — Same as M-1023 except for 18" diameter.

M-1065 — Companion piece to the M-1045.
 Five-light.
F Diameter 16". Depth 7".
 Recommended: Five 60-watts.
 Finish: Brass.
 Color: White and Yellow.

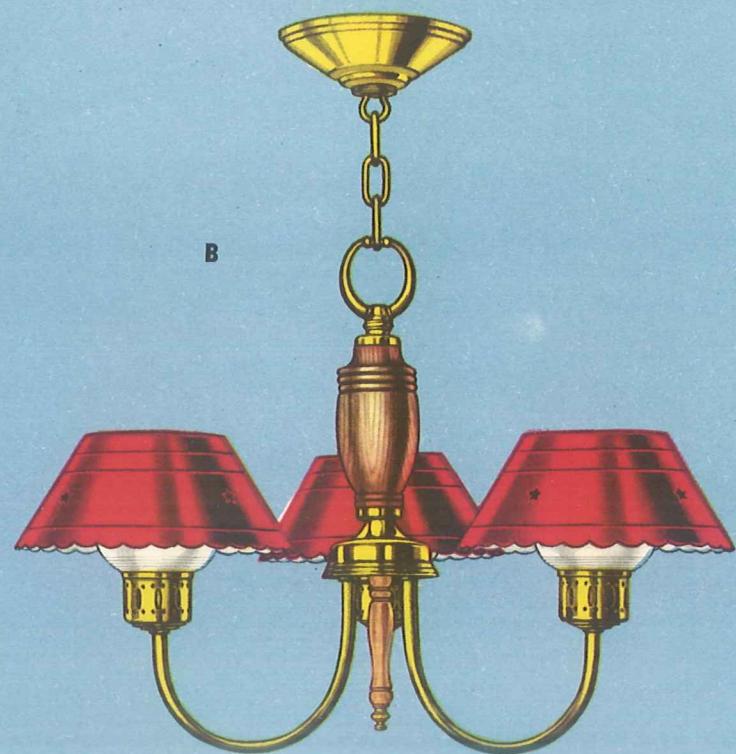
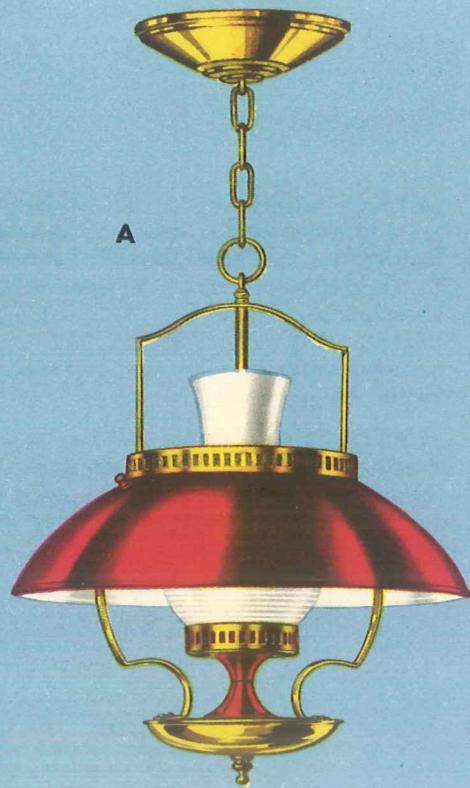
M-1045 — Five-light. Diameter 16". Length 36".
G Recommended: Five 60-watts.
 Finish: Brass.
 Color: White and Yellow.

M-1015 — Five-light companion piece to the M-265.
H Diameter 15". Length 24".
 Recommended: Five 60-watts.
 Finish: Ivory and Brass.

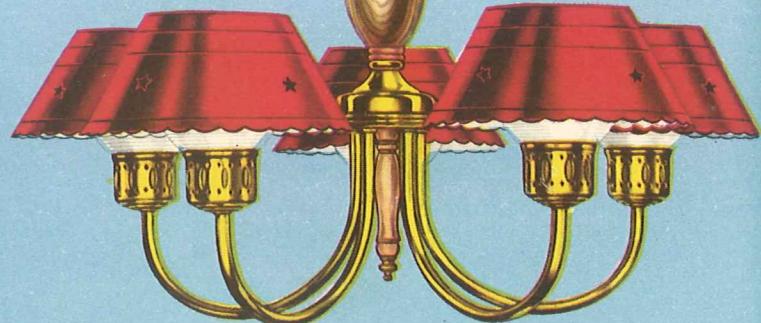
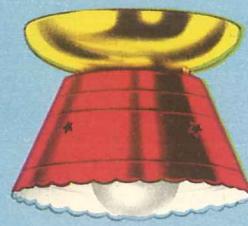
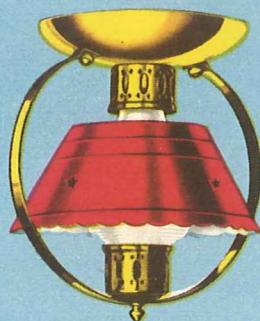
M-265 — Five-light. Diameter 15". Length 6".
I Recommended: Five 60-watts.
 Color: White.
 Finish: Ivory and Brass.

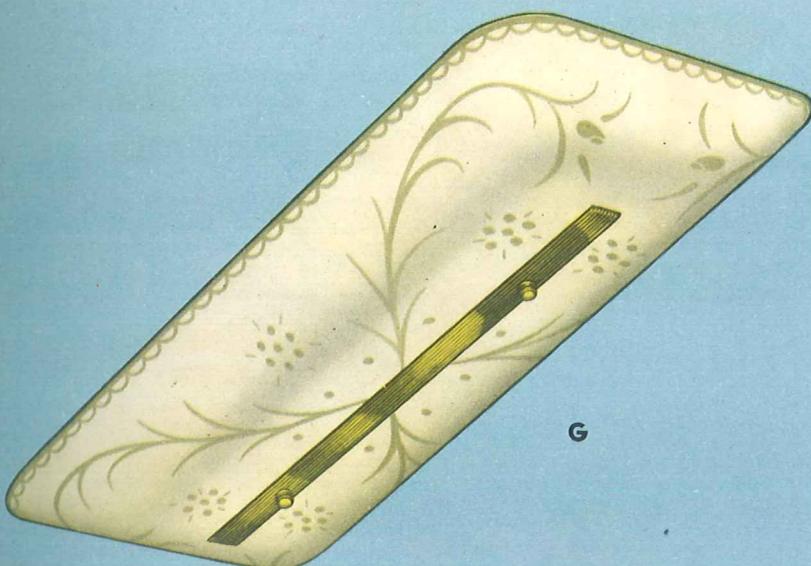
M-1273 — Five-light. Diameter 15". Depth 6".
J Recommended: Five 60-watts.
 Color: White.
 Finish: Ivory and Brass.

M-1275 — Companion piece to M-1273.
 Diameter 18". Depth 6".
K Recommended: Five 60-watts.
 Color: White.
 Finish: Ivory and Brass.



Dining Room

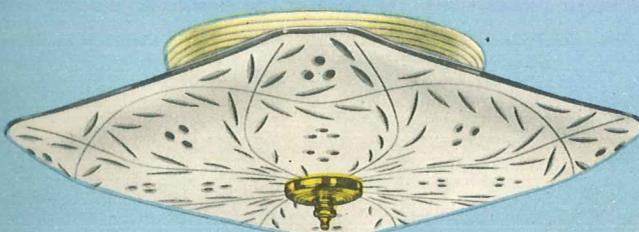




G



H



I



J

M-837 — Length 38". Diameter 14".

A Recommended: 100-watts.
Finish: Red and Brass.

M-1133 — Three-light. Opal Glass Reflectors within metal shades.

B Spread 20". Length 36".
Recommended: Three 60-watts.
Finish: Red and Brass.

M-1135 — Five-light. Opal Glass Reflectors within metal shades.

C Spread 22". Length 36".
Recommended: Five 60-watts.
Finish: Red and Brass.

D **M-1151** — Diameter 6". Depth 5".

Recommended: 60-watts.
Finish: Red and Brass.

E **M-1141** — Spread 8". Length 9".

Recommended: 60-watts.
Finish: Red and Brass.

F **M-1131** — Canopy diameter 5". Height 8 $\frac{3}{4}$ ". Extends 9".

Recommended: 60-watts.
Finish: Red and Brass.

G **M-2454** — Four-light 20-watt Fluorescent. L.P.F. Length 30". Width 17 $\frac{1}{4}$ ". Depth 4".

Finish: White and Brass.
Color: Soft Yellow.

H **M-1024** — Five-light. 16 $\frac{1}{2}$ " square. Depth 6".

Recommended: Five 60-watts.
Finish: Ivory and Brass.
Pastel Colors: Blue; Rose; White.

I **M-1082** — Two-light. 13" square. Depth 5".

Recommended: Two 60-watts.
Finish: Ivory and Brass.
Pastel Colors: Blue; Rose; White.

J **M-1085** — Five-light. 16 $\frac{1}{2}$ " square. Depth 6".

Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White.



A

B

C

D



E

F



G



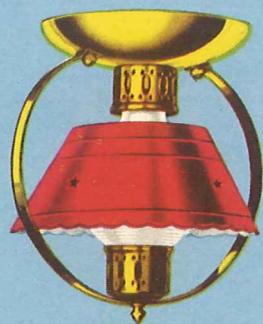
Hall



J



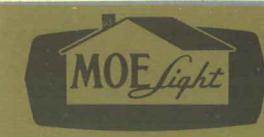
H



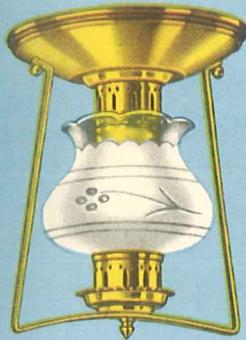
K



L



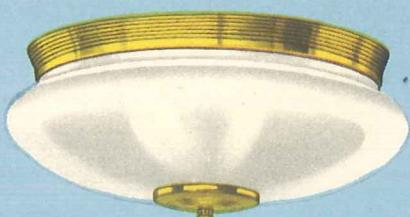
HALLWAY



N



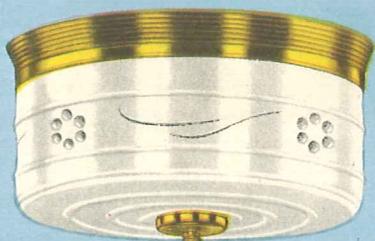
M



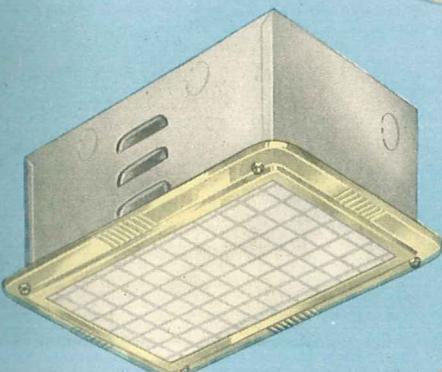
O



P



Q



R



S

M-841 — Cut glass. Length 36". Diameter 5 1/4".

A Recommended: 60-watts.
Finish: Brass.

M-1041 — One-light. Spread 8". Length 9".

B Recommended: 60-watts.
Finish: Brass.

M-827 — Overall diameter 6". Length 7 1/2".

C Recommended: 60-watts.
Finish: Brass; or Black and Brass.

M-842 — Cut glass. Length 9". Diameter 5 1/4".

D Recommended: 60-watts. Finish: Brass.

M-1031 — Canopy diameter 5". Height 8 3/4".

Extends 8". Recommended: 40-watts. Finish: Brass.

M-51 — Canopy diameter 5 3/4". Length 2 1/2".

Finish: Brass.

M-32 — Wired. Packed with mounting strap. Fits

G up to 4" outlet box. Individually packaged.
Canopy diameter 5". Length 2". Finish: Ivory.

M-31 — Wired. Packed with mounting strap. Fits up

H to 4" outlet box. Individually packaged.
Canopy diameter 4 3/4". Length 3 1/2". Finish: Ivory.

M-1151 — Diameter 6". Depth 5".

Recommended: 60-watts. Finish: Red and Brass.

M-815 — Diameter 5". Depth 6 3/4".

Recommended: 60-watts. Finish: Copper; or Brass.

M-1141 — Spread 8". Length 9".

Recommended: 60-watts. Finish: Red and Brass.

M-1131 — Canopy diameter 5". Height 8 3/4".

L Extends 9". Recommended: 60-watts.
Finish: Red and Brass.

M-843 — Two-light. Cut glass. Diameter 8".* Depth 8"

Recommended: Two 60-watts. Finish: Brass.

N **M-1260** — Cut glass squat-bowl chimney. Finest

quality. Spread 6 1/4". Length 8 1/2".
Recommended: 40-watts. Finish: Brass.

Available in three sizes. Genuine Opal Glass. Easily converted to pull chain.

Recommended: 60-watts per light.

Q **M-738** — One-light. Diameter 8". Depth 4 3/4".

M-740 — Two-light. Diameter 10". Depth 5".

M-742 — Two-light. Diameter 12". Depth 5 1/4".

Finish: Brass.

Colonial cut glass bowls. Easily converted to pull chain. Recommended: 60-watts per light.

P In the following sizes:

M-728 — One-light. Diameter 8". Depth 4 3/4".

M-730 — Two-light. Diameter 10". Depth 5".

M-732 — Two-light. Diameter 12". Depth 5 1/4".

Finish: Brass.

Close-to-ceiling fixture. Easily converted to pull chain. Recommended: 60-watts per light.

Q Available in the following sizes:

M-716 — One-light. Diameter 6 1/2".* Depth 5 1/4".

M-718 — Two-light. Diameter 8".* Depth 5 1/2".

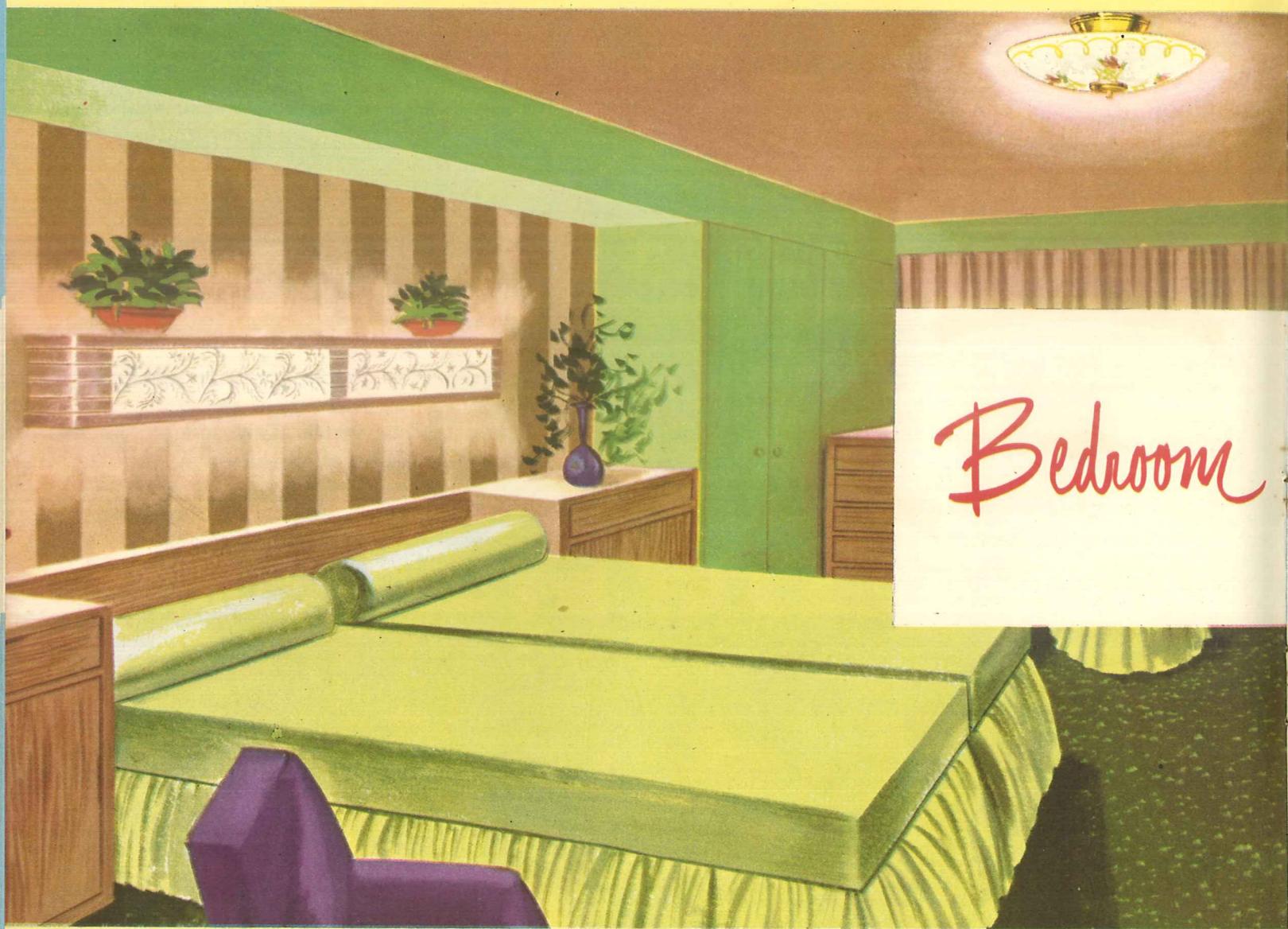
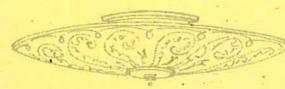
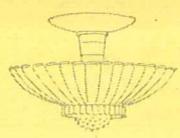
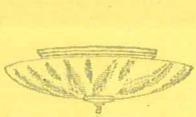
M-720 — Two-light. Diameter 10".* Depth 5 3/4".

Finish: Brass.

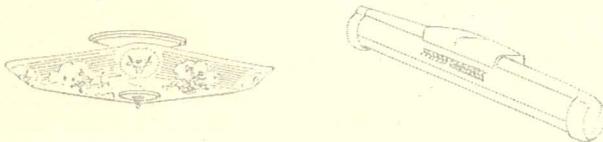
R **M-616** — See Illustration A, Page M 38.

S **M-611** — See Illustration F, Page M 38.

* Glass diameter. Fixture diameter 1" larger.



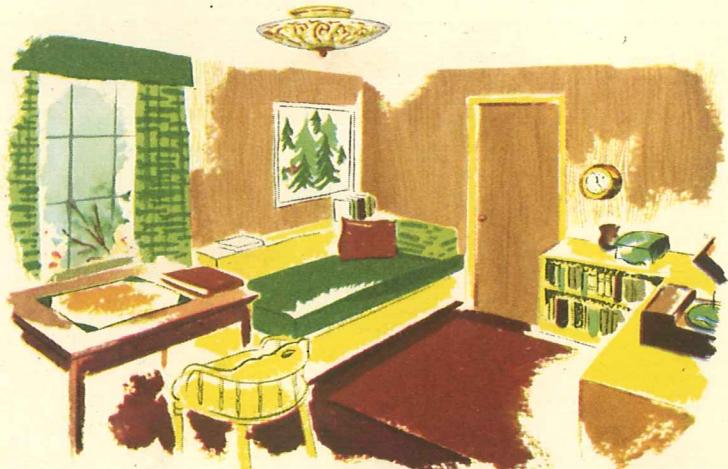
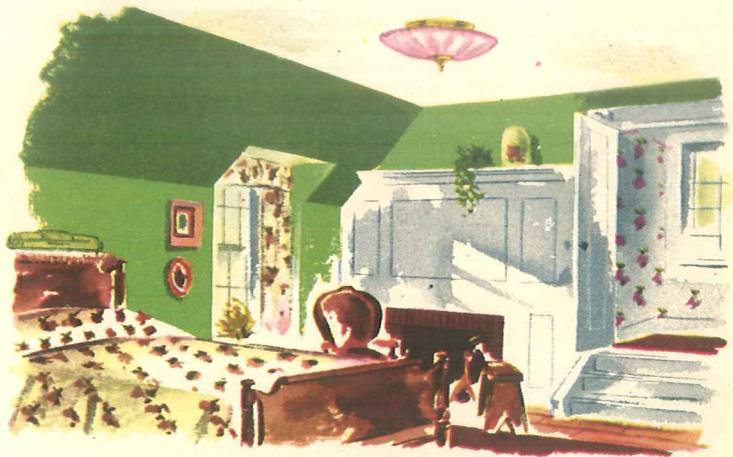
*For your bedroom—Moe Lights for "seeing comfort",
for subtle flattery, for reading in bed.*



Because of the many uses to which the modern bedroom is adaptable — sewing, reading, dressing, study, and the like, carefully-planned lighting is essential.

Most people choose bedroom fixtures that are too small. Don't be timid about selecting "oversize" bedroom fixtures. You will be delighted with the softer, better-distributed light! In addition, larger fixtures look better, provide more pleasing proportions to the room.

For soft, glareless room lighting PLUS comfortable light for reading in bed, there is nothing to compare with the Moe Light Valance. Use single units (25 or 40 watt size) over each bed — or even better, several units in combination on the bedroom wall. You'll be charmed by the daytime see-ability and nighttime glamour of Moe Light Valances.



A



B



C



Bedroom



D



F

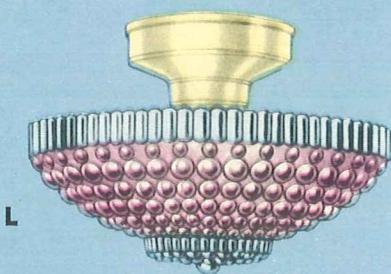
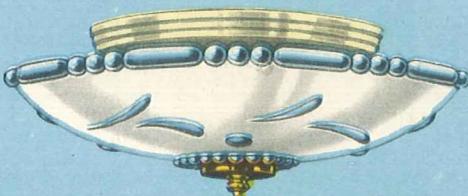


E



G



H**I****J****K****L****M****N****BEDROOM**

A **M-6264** — See Illustration G, G₁; Page M 6. For more information on Valance Lighting see pages M 7, M 8 and M 9.

B **M-6063** — See Illustration B, B₁; Page M 6. For more information on Valance Lighting see pages M 7, M 8 and M 9.

C **M-4045** — Five-light. Diameter 22 $\frac{1}{4}$ ". Depth 6".
Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White.

D **M-274** — Three-light. Adaptable for pull switch through center of fixture. Diameter 13". Length 6".
Recommended: Three 60-watts.
Finish: Ivory and Chromium.
Color: White.

E **M-4054** — Companion piece to M-4053.
Diameter 18". Depth 6".
Recommended: Five 60-watts.
Finish: Ivory and Brass.
Color: White and Gold.

F **M-234** — Five-light. Diameter 15". Length 6".
Recommended: Five 60-watts.
Soft white and yellow design with lovely Rose Decal on frosted glass bowl.
Finish: Brass.

G **M-236** — Companion piece to M-234. Diameter 18".

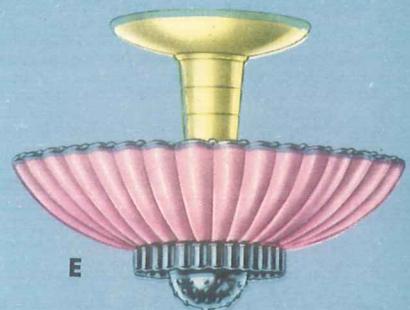
H **M-1080** — Scotch Plaid two-light.
13" square. Depth 5".
Recommended: Two 60-watts.
Finish: Ivory and Brass.
Colors: Brown and Yellow; Blue and Yellow;
Beige and Rose.

I **M-1081** — Two-light. 11 $\frac{1}{2}$ " square. Depth 5 $\frac{1}{2}$ ".
Recommended: Two 60-watts.
Finish: Ivory and Brass.
Pastel Colors: Beige; Rose; White.

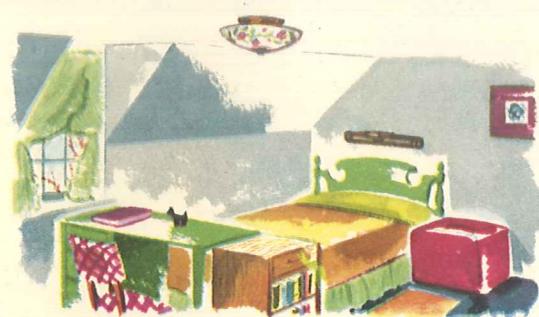
J **M-260** — One-light. Diameter 12". Length 7".
Recommended: 100-watts.
Finish: Ivory.
Pastel Colors: Blue; Rose; White.

K, L **M-213** — One-light, semi-indirect.
Diameter 10". Length 8".
Recommended: 100-watts.
Finish: Ivory.
Pastel Colors: Blue; Rose; White; Yellow.

M, N **M-252** — Two-light. Diameter 12". Length 5 $\frac{1}{2}$ ".
Recommended: Two 60-watts.
Finish: Ivory and Brass.
Pastel Colors: Blue; Rose; White.



Bedroom





BEDROOM

M-1065 — Companion piece to the M-1045. Five-light. Diameter 16". Depth 7".

A Recommended: Five 60-watts. Finish: Brass. Color: White and Yellow.

M-4055 — Companion piece to M-4053. Diameter 22 $\frac{1}{4}$ ". Depth 6".

B Recommended: Five 60-watts. Finish: Ivory and Brass. Color: White and Gold.

M-232 — Two-light. Diameter 14". Length 5".

C Recommended: Two 60-watts. Finish: Ivory and Brass. Pastel Colors: Blue; Rose; White.

M-273 — Three-light. Diameter 13". Length 6". Easily converted to pull chain.

D Recommended: Three 60-watts. Finish: Ivory and Brass. Color: White and Gray.

M-221 — One-light. Diameter 11". Length 9 $\frac{1}{2}$ ".

E, F Recommended: 100-watts. Finish: Ivory. Pastel Colors: Beige; Blue; Rose; White.

M-1024 — Five-light. 16 $\frac{1}{2}$ " square. Depth 6".

G, H, I Recommended: Five 60-watts. Finish: Ivory and Brass. Pastel Colors: Blue; Rose; White.

Colonial cut glass bowls. Easily converted to pull chain. Recommended: 60-watts per light. In the following sizes:

J **M-728** — One-light. Diameter 8". Depth 4 $\frac{3}{4}$ ".

M-730 — Two-light. Diameter 10". Depth 5".

M-732 — Two-light. Diameter 12". Depth 5 $\frac{1}{4}$ ". Finish: Brass.

M-1023 — Five-light. Translucent spiral plastic band for sparkle.

K Diameter 15". Length 6". Recommended: Five 60-watts. Finish: Brass.

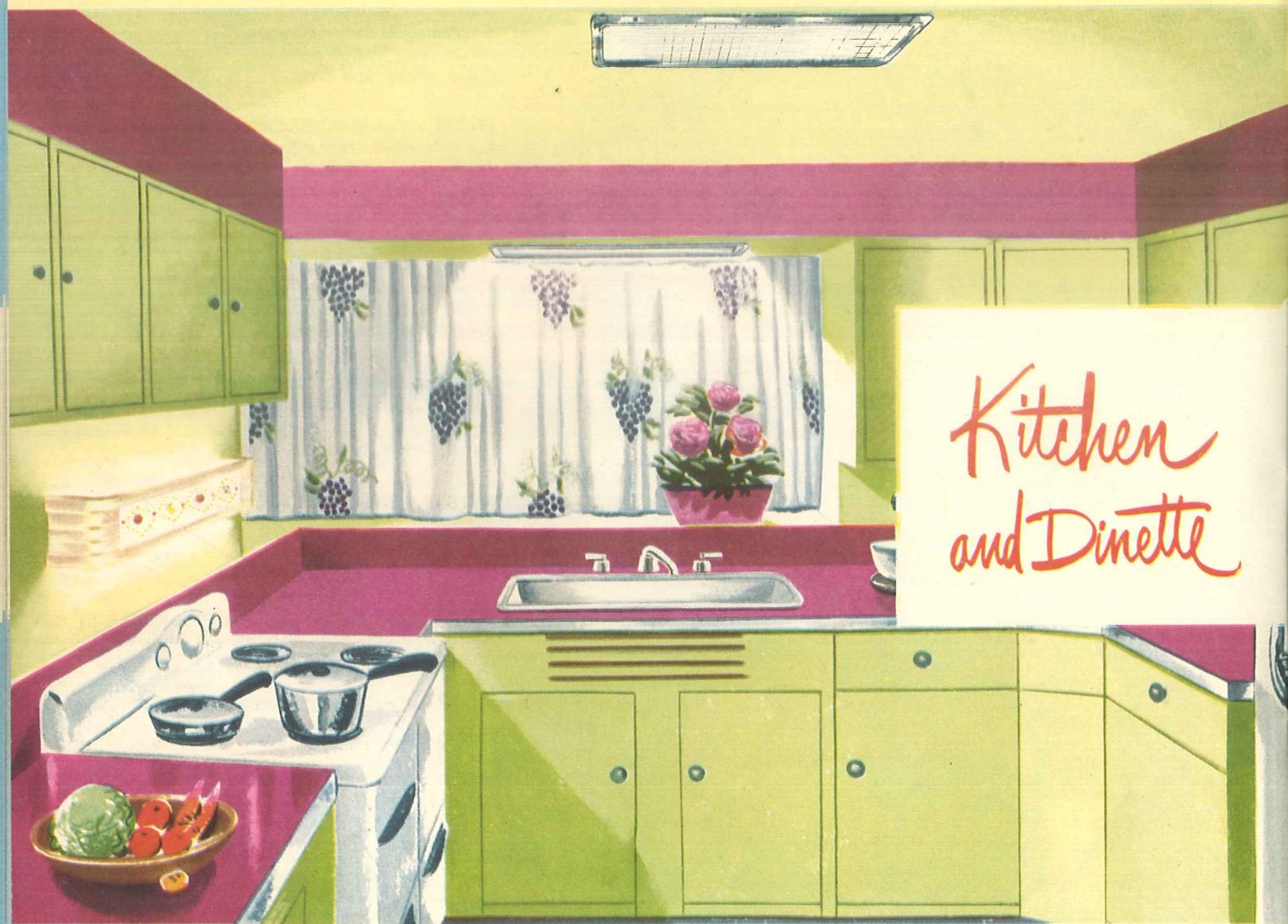
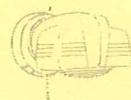
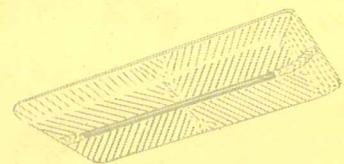
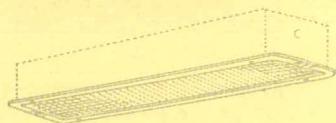
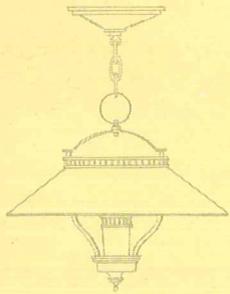
M-1028 — Same as M-1023 except for 18" diameter.

M-262 — Two-light. Diameter 13". Length 6 $\frac{1}{2}$ ". Easily converted to pull chain.

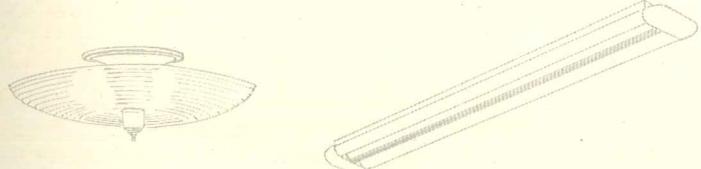
L, M Recommended: Two 60-watts. Finish: Ivory and Brass. Pastel Colors: Rose and Green; Yellow and Green.

M-261 — One-light. Diameter 13". Length 5". Easily converted to pull chain.

N, O Recommended: 100-watts. Finish: Ivory and Brass. Pastel Colors: Blue; White; Yellow.



An efficiently lighted kitchen is cheerful and pleasant to work in.



MOE light

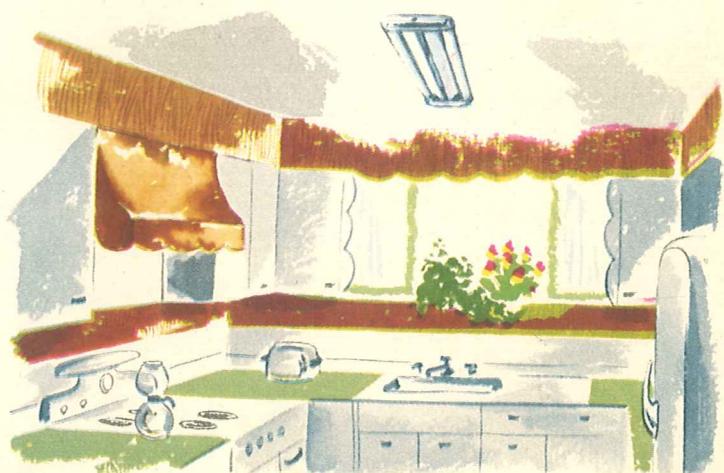
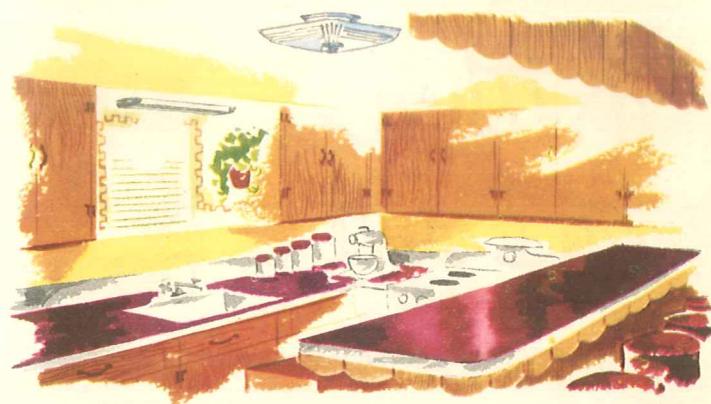
KITCHEN and DINETTE

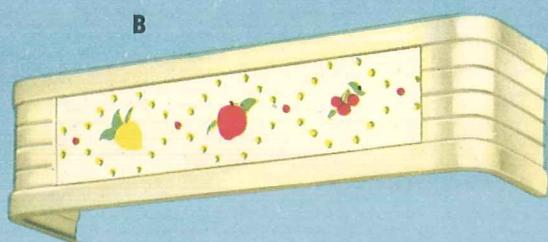
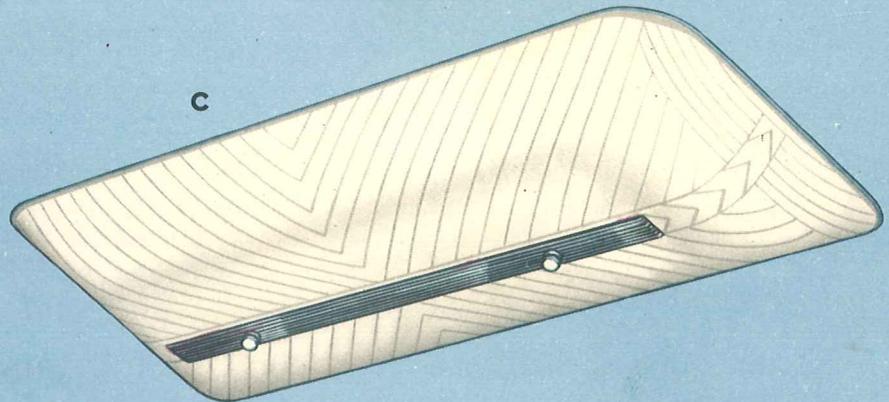
For your kitchen, use either incandescent or fluorescent — Moe Light offers both for your personal preference.

Be sure to provide additional lighting for your work areas — under cabinets, over the sink, range, counters and table. It is the only way to avoid the annoyance of working in your own shadow. Recessed lighting may be used to advantage here — or Moe Light Valances in the gay Festival design.

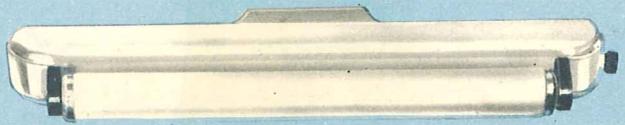
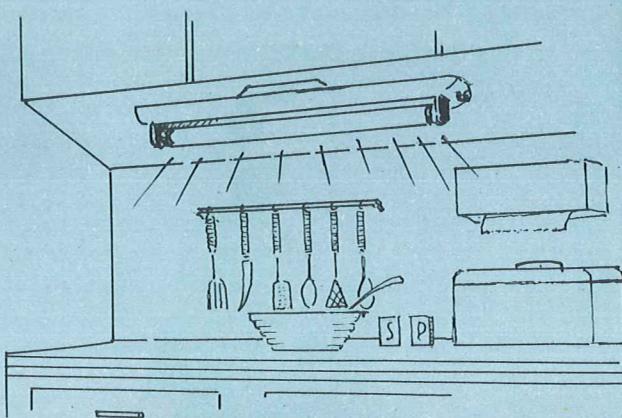
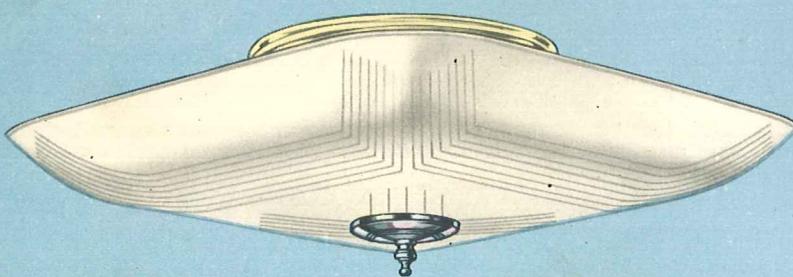
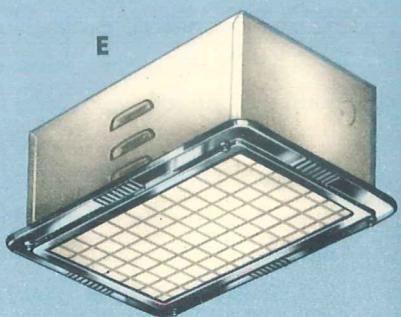
Your pretty kitchen windows with their colorful curtains will be even more eye-appealing with Moe Light Valances. A designed-especially-for-you look can be achieved in a jiffy by covering the White Frost panels with the curtain material or the wallpaper in the room.

Call it the breakfast nook, dinette, or what you will — it is sure to be the informal gathering spot for your family and friends. — Use a red-shaded hanging lantern to add to its informal charm. . . . or does the Scotch Plaid ceiling fixture strike your fancy?





Kitchen and Dinette

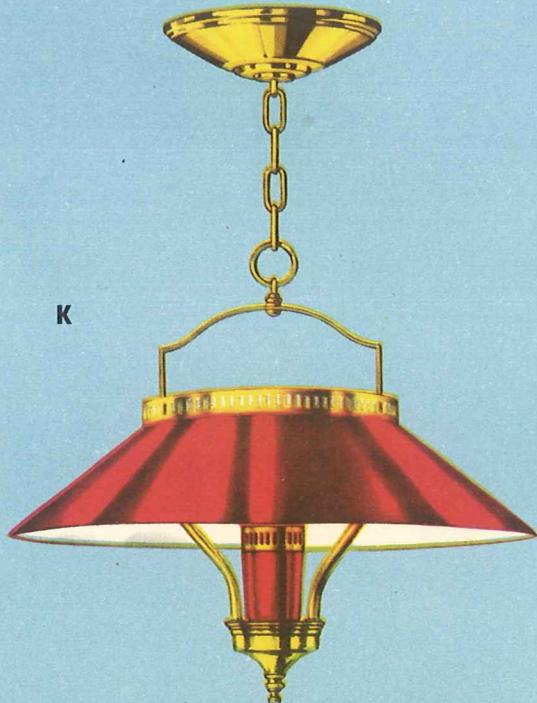




J



K



KITCHEN and DINETTE

A **M-428** — Two-light. Diameter 8".* Depth 5½". See Illustration J, Page M 39.

B **M-6262** — See Illustration E, Page M-6. For more information on Valance Lighting see pages M-7, M-8 and M-9.

C **M-2434** — Four-light 20-watt Fluorescent. L.P.F. Length 30". Width 17½". Depth 4". Finish: White and Chromium. Color: White.

D **M-4065** — Five-light. Diameter 15¾". Depth 7". Recommended: Five 60-watts. Finish: Ivory and Chromium. Color: White.

E **M-614** — See Illustration C, Page M-38.

F **M-4075** — Five-Light. 16½" square. Depth 6". Recommended: Five 60-watts. Finish: Ivory and Chromium. Color: White.

G **M-274** — Three-light. Adaptable for pull-switch through center of fixture. Diameter 13". Length 6". Recommended: Three 60-watts. Finish: Ivory and Chromium. Color: White.

M-328 — 14-watt Fluorescent. Canopy switch. 60 cycle A.C. only. Can be wired to wall switch if desired. Width 2¼". Outlet box flange 3¼". Length 18". Extends 3½". Finish: Chromium; or White Enamel.

H **M-329** — Same as M-328 but with Outlet.

M-338 — Similar to M-328 but for 15-watt Fluorescent.

M-339 — Same as M-338 but with Outlet.

I **M-837** — Length 38". Diameter 14". Recommended: 100-watts. Finish: Red and Brass.

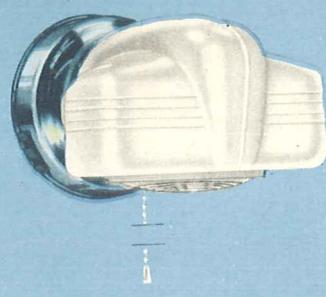
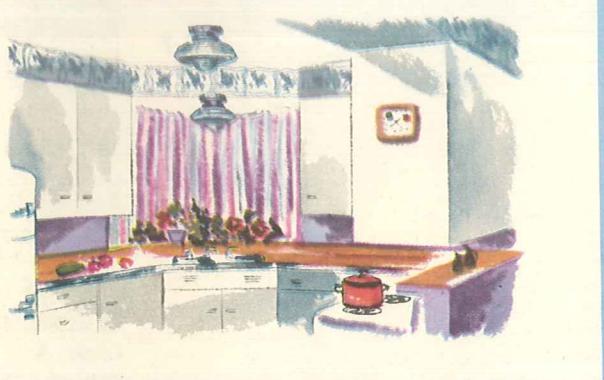
J **M-1080** — Scotch Plaid two-light. 13" square. Depth 5". Recommended: Two 60-watts. Finish: Ivory and Brass. Colors: Brown and Yellow; Blue and Yellow; Beige and Rose.

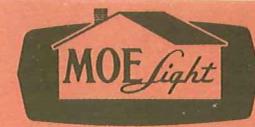
K **M-838** — A choice of 50 - 100 - 150 watts; — Bright for study, soft for dining. 3-way reflector bulb included at no extra cost. Length 33". Diameter 16". Finish: Red and Brass.

* Glass diameter. Fixture diameter 1" larger.

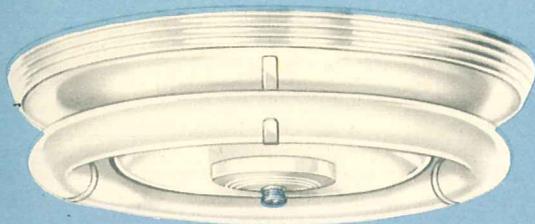


Kitchen

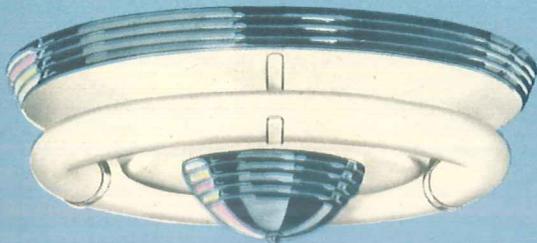




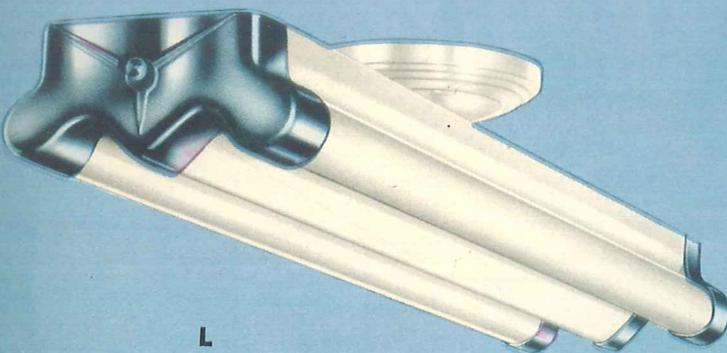
KITCHEN



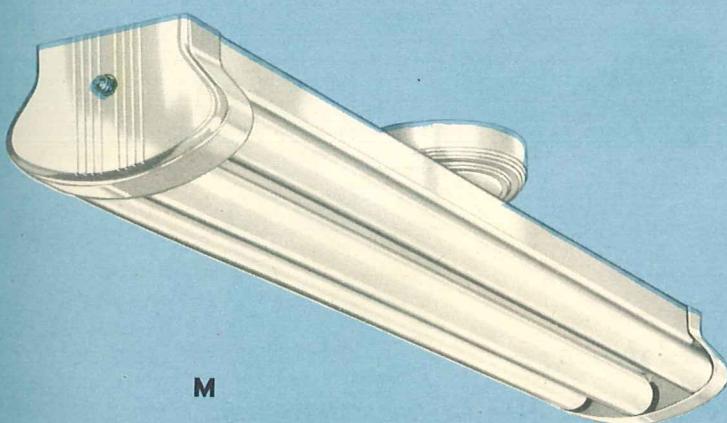
J



K



L



M

M-2402 — Two-light 20-watt. L.P.F.
Length 26 $\frac{3}{4}$ ". Width 8". Depth 3 $\frac{1}{2}$ ".

Finish: White with Chromium End Caps and Trim.

M-2404 — Four-light 20-watt. L.P.F.

Length 26 $\frac{3}{4}$ ". Width 10 $\frac{1}{2}$ ". Depth 3 $\frac{1}{2}$ ".

Finish: White with Chromium End Caps and Trim.

M-3302 — Two-light 25-watt. L.P.F.

Length 35 $\frac{1}{2}$ ". Width 8". Depth 3 $\frac{1}{2}$ ".

Finish: White with Chromium End Caps and Trim.

B **M-3304** — Four-light 25-watt. L.P.F.

Length 35 $\frac{1}{2}$ ". Width 10 $\frac{1}{2}$ ". Depth 3 $\frac{1}{2}$ ".

Finish: White with Chromium End Caps and Trim.

M-4802 — Two-light 40-watt. H.P.F.

Length 50 $\frac{3}{4}$ ". Width 8". Depth 3 $\frac{1}{2}$ ".

Finish: White with Chromium End Caps and Trim.

C **M-4804** — Four-light 40-watt. H.P.F.

Length 50 $\frac{3}{4}$ ". Width 10 $\frac{1}{2}$ ". Depth 3 $\frac{1}{2}$ ".

Finish: White with Chromium End Caps and Trim.

White glass with clear louvered bottom.

Canopy diameter 4 $\frac{3}{4}$ ". Width 5". Extends 7 $\frac{1}{2}$ ".

Recommended: 60-watts.

D **M-737** — Without pull-switch. With Outlet.

M-743 — With pull-switch and Outlet.

Finish: Chromium.

One-light. White ceramic glass with clear ribbed bottom. Available in two sizes:

M-636 — Recommended: 100 watts.

E, F Diameter 5 $\frac{3}{4}$ ". Depth 7 $\frac{3}{4}$ ". Canopy 4 $\frac{3}{4}$ ".

M-638 — Recommended: 150 watts.

Diameter 7 $\frac{3}{4}$ ". Depth 9". Canopy 5 $\frac{1}{2}$ ".

Finish: Chromium.

One light. White glass with clear louvered bottom. Recommended: 100-watts. Available in two sizes:

G, H **M-631** — Diameter 7". Depth 7 $\frac{1}{2}$ ". Canopy 4 $\frac{3}{4}$ ".

M-641 — Diameter 9". Depth 8". Canopy 5 $\frac{1}{2}$ ".

Finish: Chromium.

I **M-703** — One-light. White glass with ribbed crystal bottom. With pull-switch and Convenience Outlet only. Canopy Diameter 4 $\frac{3}{4}$ ". Width 6 $\frac{1}{2}$ ". Extends 7 $\frac{1}{4}$ ". Recommended: 60-watts.

Finish: Chromium.

J **M-1211** — Instant-start Circline Fluorescent,

32-watts. Diameter 13". Depth 2 $\frac{1}{2}$ ".

Finish: White Enamel.

K **M-1221** — Instant-start Circline Fluorescent,

32-watts. Diameter 13". Depth 4".

Finish: Chromium and White.

L **M-1324** — Two-light 20-watts. L.P.F. May be mounted with canopy or flush with ceiling.

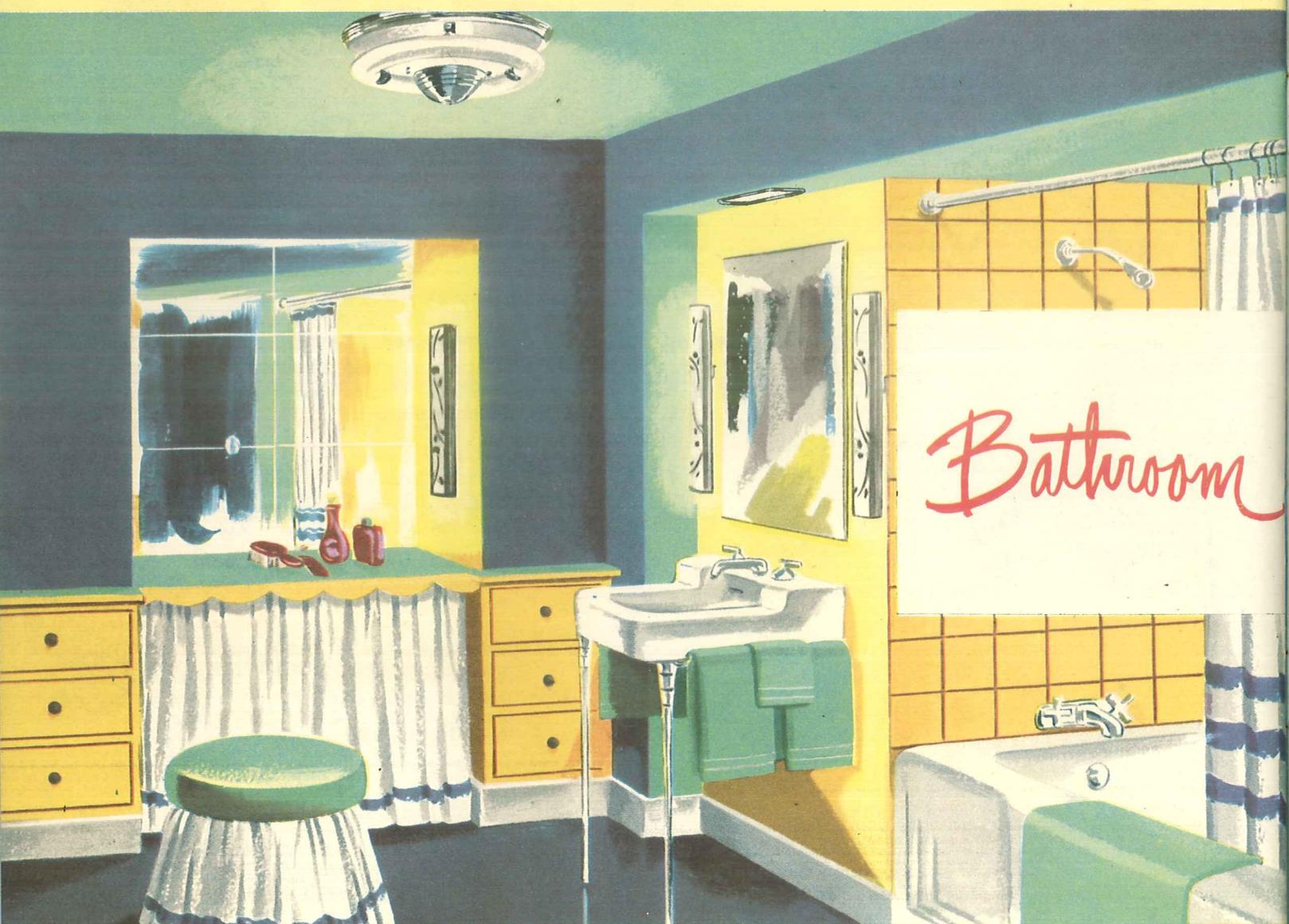
Length 24 $\frac{3}{4}$ ". Width 6 $\frac{1}{2}$ ". Depth 5 $\frac{1}{4}$ ".

Finish: White; or White with Chromium End Caps.

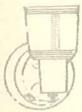
M **M-1320** — Three-light 20-watt Fluorescent. L.P.F.

Length 24 $\frac{3}{4}$ ". Width 6 $\frac{1}{2}$ ". Depth 5 $\frac{3}{4}$ ".

Finish: White Enamel.



*Those most critical seeing tasks — make-up and shaving —
are easily performed in a Moe Lighted bathroom.*



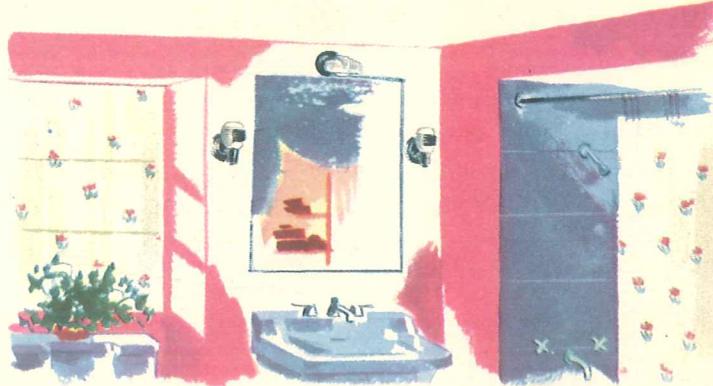
Because of its all-day-long importance, light at the bathroom mirror should be given first consideration. Wall lights at both sides of the mirror are essential for satisfactory shaving and make-up sessions.

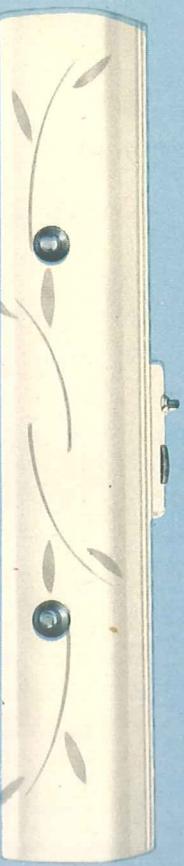
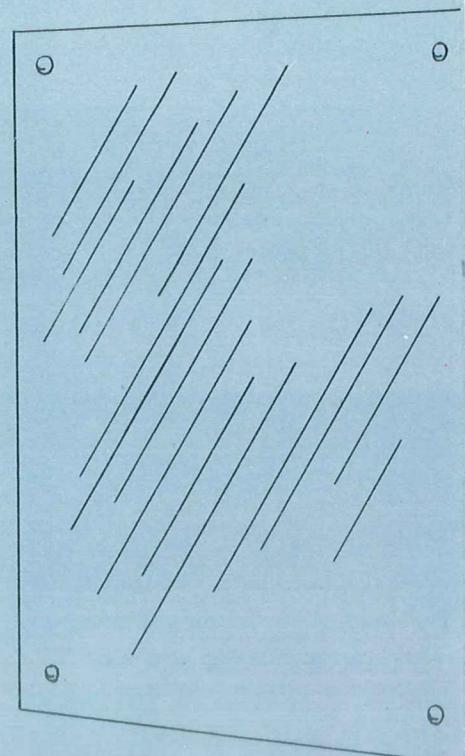
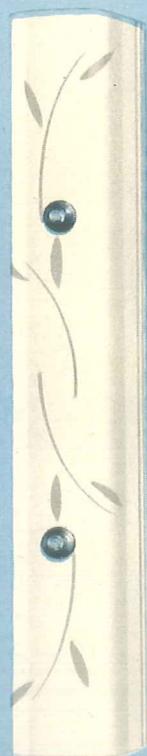
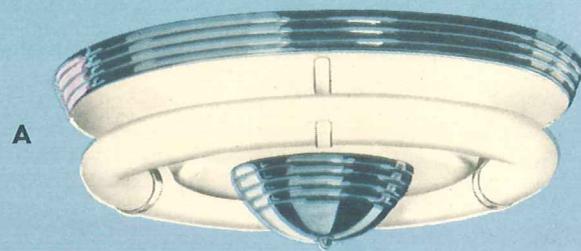
— The long glass-shaded incandescent wall brackets will provide shadow-free, glareless lighting. . . . or you may prefer slender fluorescents with the new natural color-tone tubes.

A third light at the top of the mirror is ideal for hair grooming — or this overhead light might be a recessed ceiling fixture, serving the dual purpose of room and mirror lighting.

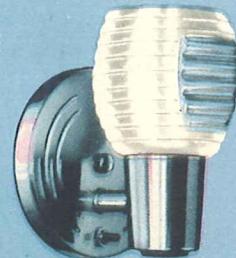
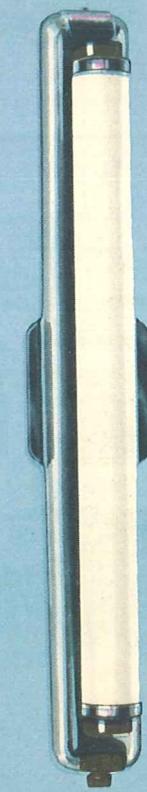
Be sure to have a central ceiling fixture to supplement the light at the mirror. Circline fluorescents are handsome as well as efficient; and Moe Light incandescent ceiling fixtures, too, have a beautiful simplicity appropriate for your bathroom lighting.

—And if you haven't already thought of it, wouldn't you like to have recessed lights above the tub or shower?



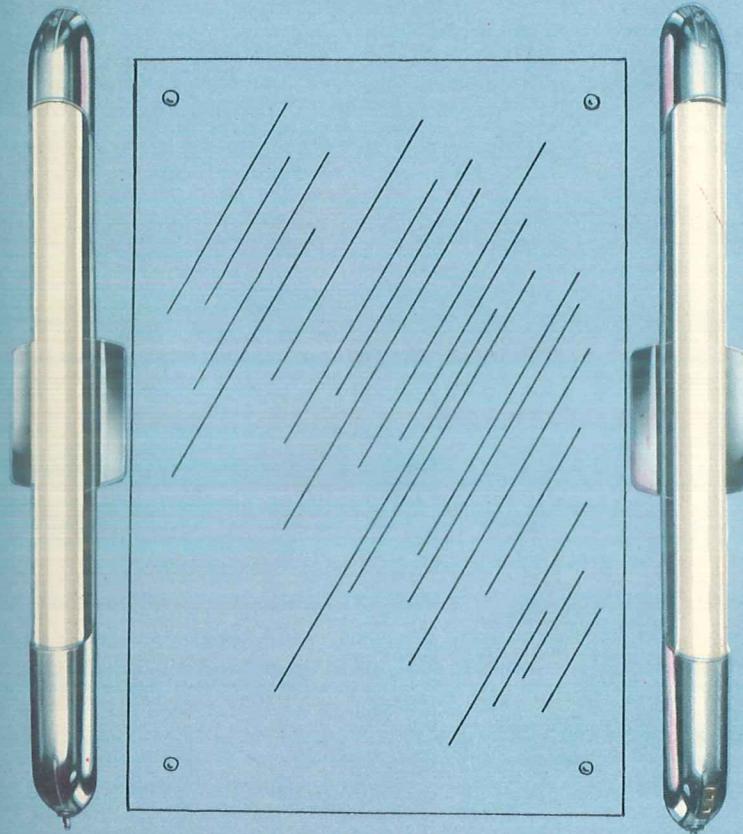


Bathroom



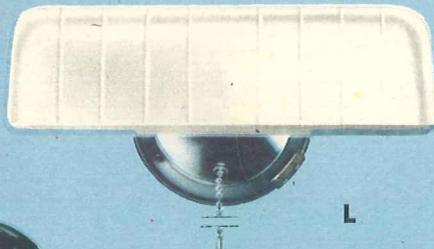


J



K

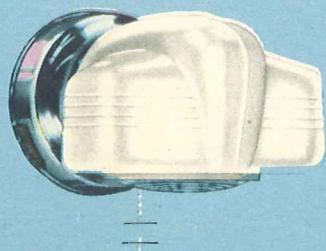
K



L



M



N



BATHROOM

M-1221 — Instant-start Circline Fluorescent.

A 32-watts. Diameter 13". Depth 4".
Finish: Chromium and White.

B **M-406** — See Illustration N, Page M 39.

M-749 — Incandescent four-light. With switch and

C outlet. Length 25". Width 4½". Extends 4¾".
Recommended: Four 25-watts, Max. four 60-watts.
Finish: Chromium and White.

M-121 — Wall bracket with canopy switch.

Canopy diameter 4½". Height 6". Extends 4½".

D Recommended: 60-watts.
Finish: Chromium.

M-131 — Same as M-121 but with Outlet.

M-101 — White with clear louvers. Canopy switch.

E Canopy diameter 5". Height 6". Extends 4¾".
Recommended: 60-watts. Finish: Chromium.

M-111 — Same as M-101 but with Outlet.

M-328 — 14-watt Fluorescent. Canopy switch. 60 cycle A.C. only. Can be wired to wall switch if desired.

F Width 2¼". Outlet box flange 3¼". Length 18". Extends 3½".

Finish: Chromium; or White Enamel.

M-329 — Same as M-328 but with Outlet.

M-327 — Beautiful Snap-on Glass Shade only to fit M-328, M-329. For bathroom or dressing table lighting. Width 2½". Length 16".

Color: White and Gray.

M-338 — 15-watt Fluorescent. Canopy switch. 60-cycle A.C. only. Can be wired to wall switch if desired.

H Width 2¼". Outlet box flange 3¼". Length 21". Extends 3½".

Finish: Chromium; or White Enamel.

M-339 — Same as M-338 but with Outlet.

M-337 — Snap-on Glass Shade only to fit M-338, M-339. Width 2½". Length 18½". Color: White.

M-113 — Two-light incandescent wall bracket with decorative glass shield. Designed for use above and at both sides of the mirror. Pull-chain switch.

J Canopy 4¾" square. Length 15". Width 5¼". Extends 4½". Recommended: Two 60-watts.
Finish: Chromium and White.

M-123 — Same as M-113 but with Outlet.

M-318 — Slender 15-watt fluorescent. Toggle switch. Can be wired to wall switch if desired.

K Width 1½". Length 25". Extends 2¼".
Outlet Box Flange 3½". 60 cycle A.C. only.
Finish: Chromium.

M-319 — Same as M-318 but with Outlet.

M-750 — Two-light. With pull switch and outlet.

L Canopy diameter 5". Height 5". Width 11".
Extends 5". Recommended: Two 60-watts.
Finish: Chromium.

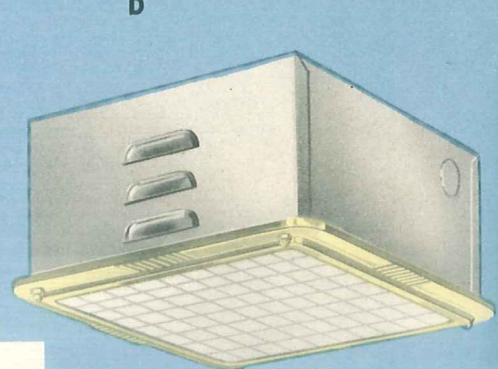
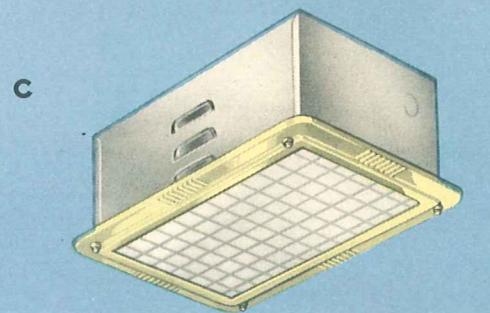
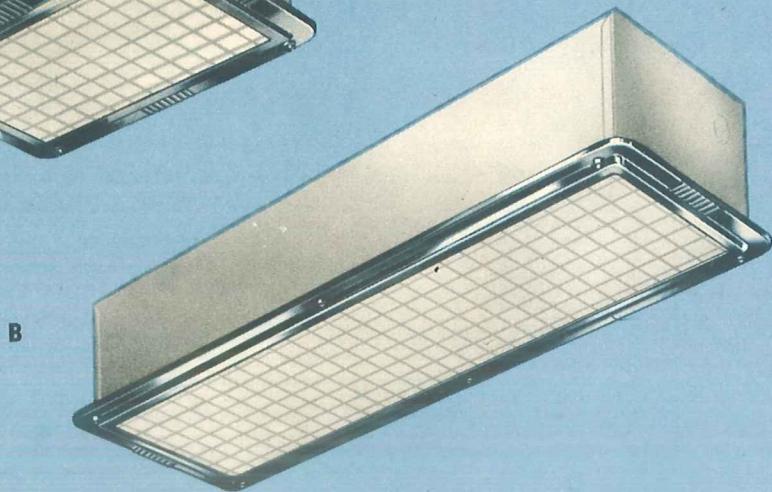
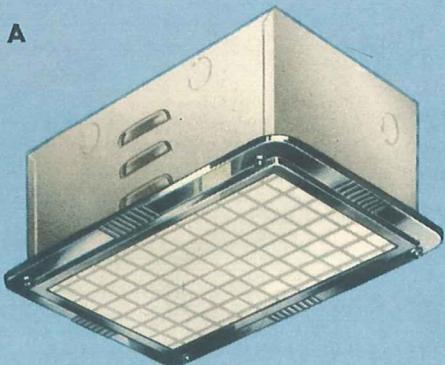
M-700 — One-light in white glass with clear ribbed bottom. With pull chain and Outlet.

M Canopy diameter 4¾". Width 4¾". Extends 7½".
Recommended: 60-watts. Finish: Chromium.

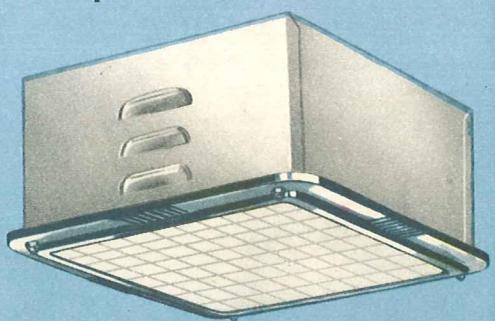
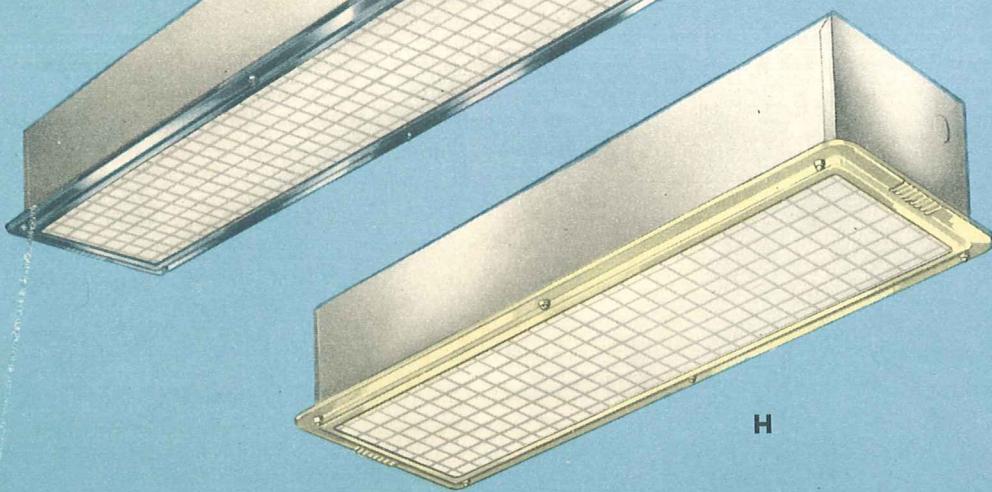
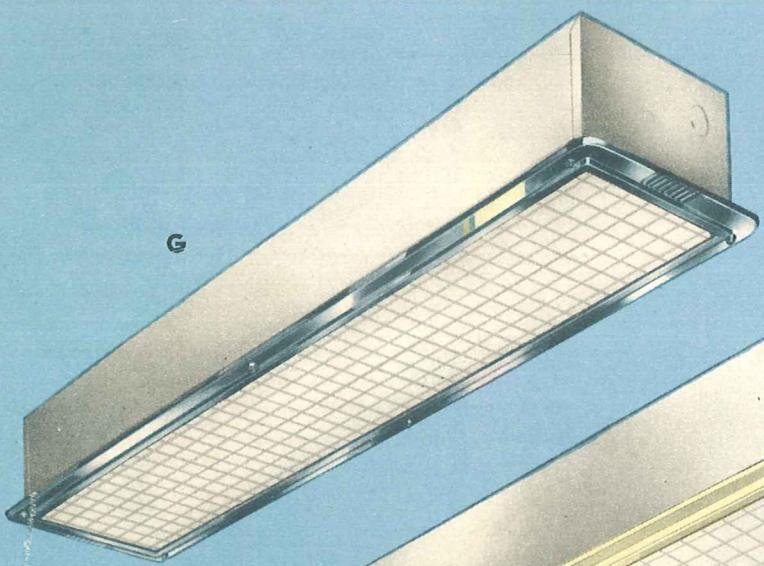
M-701 — Same as M-700 but without Outlet.

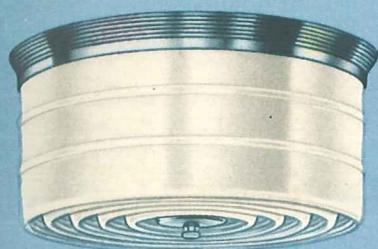
M-703 — One-light. White glass with ribbed crystal bottom. With pull switch and Outlet.

N Canopy diameter 4¾". Width 6½". Extends 7¼".
Recommended: 60-watts. Finish: Chromium.



Recessed Lighting





I



J



K



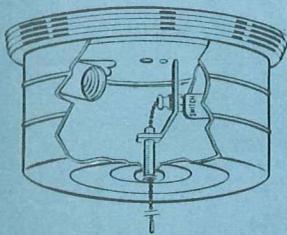
L



M



N



Above fixtures easily converted to pull chain switch



RECESSED AND UTILITY LIGHTING

M-616 — One-light incandescent.

Recommended 100-watts.

A Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 10 $\frac{1}{4}$ " x 6 $\frac{3}{4}$ ".

Overall Frame Size: 12 $\frac{1}{4}$ " x 8 $\frac{1}{4}$ ". Depth: 4 $\frac{1}{4}$ ".

M-618 — Three-light incandescent.

Recommended: Three 75-watts.

B Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 24 $\frac{1}{4}$ " x 6 $\frac{3}{4}$ ".

Overall Frame Size: 26 $\frac{1}{4}$ " x 8 $\frac{1}{4}$ ". Depth: 4 $\frac{1}{4}$ ".

M-614 — One-light incandescent.

Recommended: 75-watts.

C Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 7 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ ".

Overall Frame Size: 9 $\frac{1}{4}$ " x 6 $\frac{1}{4}$ ". Depth: 4 $\frac{1}{4}$ ".

M-608 — One-light incandescent.

Recommended: 100-watts.

D Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 8 $\frac{3}{4}$ " x 8 $\frac{3}{4}$ ".

Overall Frame Size: 10 $\frac{1}{4}$ " x 10 $\frac{1}{4}$ ". Depth 4 $\frac{1}{4}$ ".

M-606 — One-light incandescent.

Recommended: 75-watts.

E Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 6 $\frac{3}{4}$ " x 6 $\frac{3}{4}$ ".

Overall Frame Size: 8 $\frac{1}{4}$ " x 8 $\frac{1}{4}$ ". Depth 4 $\frac{1}{4}$ ".

M-611 — One-light incandescent.

Recommended: 150-watts.

F Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 10 $\frac{1}{4}$ " x 10 $\frac{1}{4}$ ".

Overall Frame Size: 12 $\frac{1}{4}$ " x 12 $\frac{1}{4}$ ". Depth: 4 $\frac{1}{4}$ ".

M-625 — Two-light 25-watt Fluorescent. L.P.F. 60 cycle A.C. only.

G Frame Finish: Chromium, or Ivory Ground Coat.

Recessed Box Size: 33 $\frac{1}{4}$ " x 6 $\frac{3}{4}$ ".

Overall Frame Size: 35 $\frac{1}{4}$ " x 8 $\frac{1}{4}$ ". Depth 4 $\frac{1}{4}$ ".

M-620 — Two-light 20-watt Fluorescent. L.P.F. 60 cycle A.C. only.

H Frame Finish: Chromium; or Ivory Ground Coat.

Recessed Box Size: 24 $\frac{1}{4}$ " x 6 $\frac{3}{4}$ ".

Overall Frame Size: 26 $\frac{1}{4}$ " x 8 $\frac{1}{4}$ ". Depth 4 $\frac{1}{4}$ ".

Louvered bottom. Easily converted to pull chain. Recommended: 60-watts per light. In four sizes:

M-426 — One-light Diameter 6 $\frac{1}{2}$ ".* Depth 5 $\frac{1}{4}$ ".

I, J M-428 — Two-light. Diameter 8".* Depth 5 $\frac{1}{2}$ ".

M-430 — Two-light. Diameter 10".* Depth 5 $\frac{3}{4}$ ".

M-432 — Three-light. Diameter 12".* Depth 6". Finish: Chromium.

Available in three sizes. White glass with contrasting concentric ribbed design.

Recommended: 60-watts per light.

K, L M-458 — One-light. Diameter 8". Depth 5".

M-460 — Two-light. Diameter 10". Depth 5 $\frac{1}{4}$ ".

M-462 — Two-light. Diameter 12". Depth 5 $\frac{1}{2}$ ". Finish: Chromium.

Our most popular dish-type fixture. Genuine Opal Glass. Easily converted to pull chain.

Recommended: 60-watts per light. Available in 4 sizes:

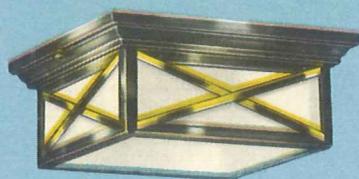
M-406 — One-light. Glass diameter 6 $\frac{1}{2}$ ".* Depth 5 $\frac{1}{4}$ ".

M-408 — Two-light. Glass diameter 8".* Depth 5 $\frac{1}{2}$ ".

M-410 — Two-light. Glass diameter 10".* Depth 5 $\frac{3}{4}$ ".

M-412 — Three-light. Glass diameter 12".* Depth 6". Finish: Chromium.

* Glass diameter. Fixture diameter 1" larger.



A



C



D



B



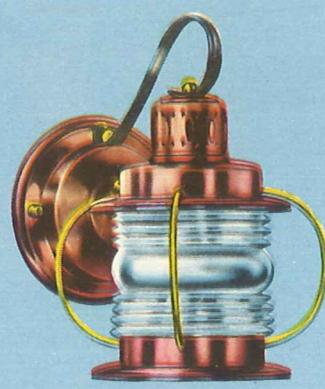
E



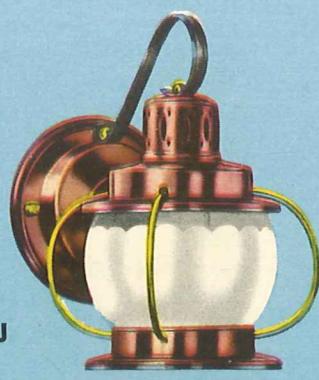
Outdoor



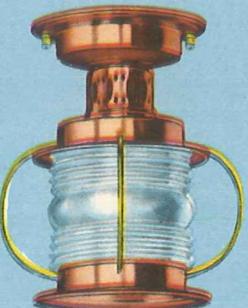
I



G



J



F



H



K



L



M



N



OUTDOOR LANTERNS

M-849 — Depth 3 $\frac{3}{4}$ ". 9 $\frac{1}{2}$ " square.

A Recommended: 60-watts.
Finish: Black and Brass.

M-810 — Two-light. Genuine Opal Glass.

B Diameter 10". Depth 5".
Recommended: Two 60-watts.
Finish: Copper.

M-848 — Height 7 $\frac{3}{4}$ ". Width 5 $\frac{1}{4}$ ". Extends 5 $\frac{3}{4}$ ".

C Canopy diameter 5".
Recommended: 60-watts.
Finish: Black and Brass.

M-827 — Overall diameter 6". Length 7 $\frac{1}{2}$ ".

D, E Recommended: 60-watts.
Finish: Brass; or Black and Brass.

M-826 — Overall diameter 6". Length 7 $\frac{1}{2}$ ".

F Recommended: 60-watts.
Finish: Copper and Brass; or Black and Brass.

M-822 — Canopy diameter 4 $\frac{1}{2}$ ". Height 8 $\frac{1}{4}$ ".

G, H Extends 7". Width 6".
Recommended: 60-watts.
Finish: Copper and Brass; or Black and Brass.

M-872 — Height 8 $\frac{1}{4}$ ". Extends 7".

I, J Canopy diameter 4 $\frac{1}{2}$ ". Width 6".
Recommended: 60-watts.
Finish: Copper and Brass; or Black and Brass.

M-845 — Post Lantern. 9 $\frac{1}{2}$ " square.

K Height 19". Fits 3" OD post. Frosted chimney.
Recommended: 75-watts.
Finish: Black and Brass.

M-886 — Height 14". Extends 6 $\frac{3}{4}$ ". Width 5 $\frac{1}{2}$ ".

L Canopy diameter 4 $\frac{1}{2}$ ".
Recommended: 60-watts.
Finish: Black and Brass.

M-851 — Height 14". Width 5 $\frac{1}{2}$ ". Extends 6 $\frac{3}{4}$ ".

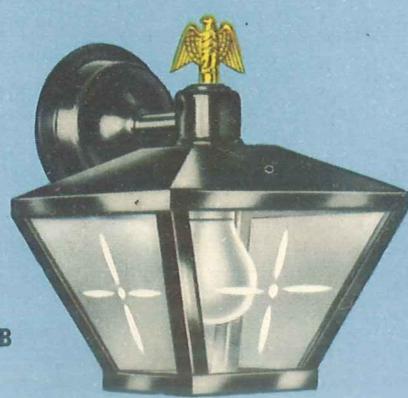
M Canopy diameter 4 $\frac{1}{2}$ ".
Recommended: 60-watts.
Finish: Black and Brass.

M-846 — Height 20". 9 $\frac{1}{2}$ " square. Extends 10".

N Canopy 4 $\frac{1}{2}$ " square. Frosted chimney.
Recommended: 75-watts.
Finish: Black and Brass.



A



B

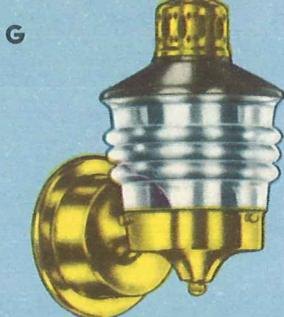


C

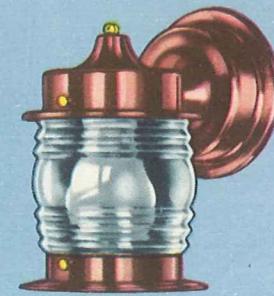


D

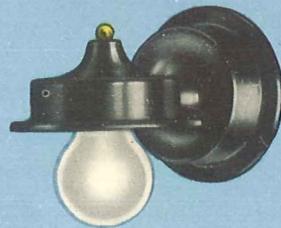
Outdoor



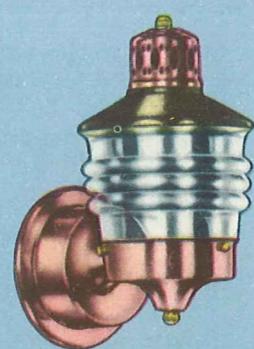
G



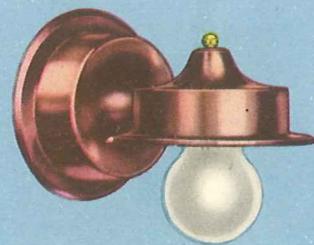
F



E



H



I



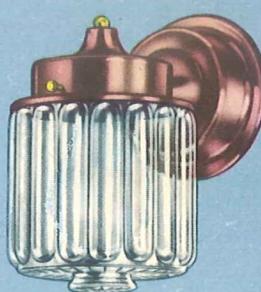
J



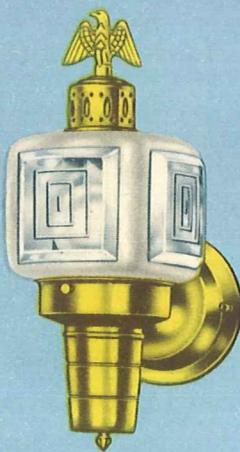
K



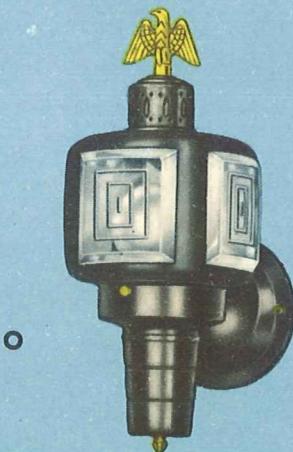
L



M



N



O

M-833 — 7½" square. Length 9¾".
Recommended: 60-watts.
Finish: Black.

B **M-834** — 7½" square. Height 9". Extends 8¾".
Recommended: 60-watts.
Finish: Black and Brass.

C **M-831** — Scrolls spread 24". 7½" square.
Height 9". Extends 9".
Recommended: 60-watts.
Finish: Black and Brass.

D **M-832** — Post Lantern. 7½" square.
Height 13½". Fits 3" OD post.
Recommended: 60-watts.
Finish: Black and Brass.

E **M-856** — Canopy diameter 4½". Extends 6".
Finish: Black Enamel on Steel.

F **M-883** — Height 7". Extends 6".
Canopy diameter 4½".
Recommended: 60-watts.
Finish: Copper.

G, H **M-850** — Height 9". Extends 6".
Canopy diameter 4½".
Recommended: 60-watts.
Finish: Black and Copper; Black and Brass.

I **M-854** — Canopy diameter 4½". Extends 6".
Finish: Copper.

J, K **M-815** — Diameter 5". Depth 6¾".
Recommended: 60-watts.
Finish: Copper; or Brass.

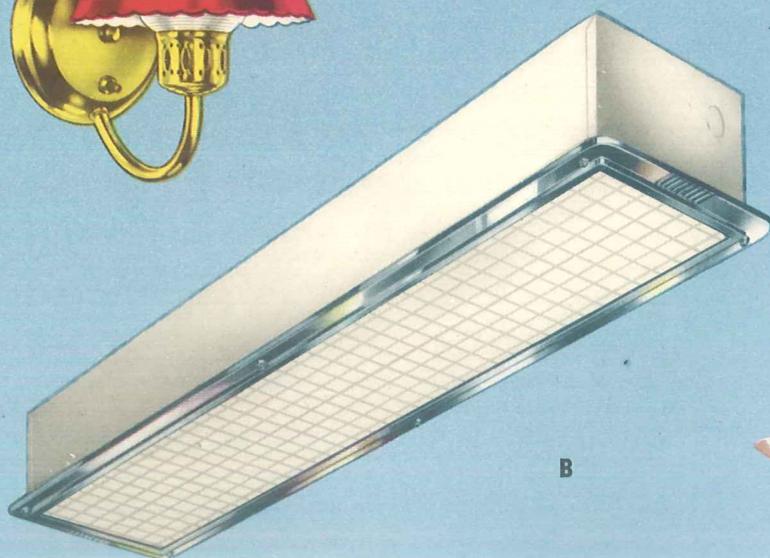
L **M-881** — Height 7½". Extends 6".
Canopy diameter 4½".
Recommended: 60-watts.
Finish: Black Enamel on Steel.

M **M-880** — Height 7½". Extends 6".
Canopy diameter 4½".
Recommended: 60-watts.
Finish: Copper.

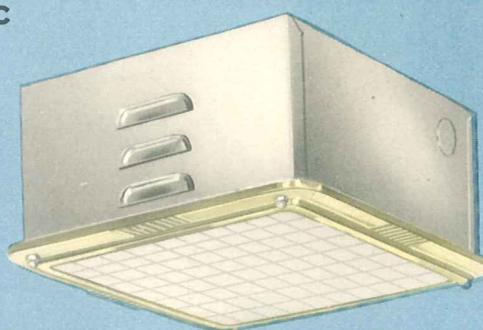
N, O **M-863** — Height 12¼". Extends 6¼".
Canopy diameter 4½".
Recommended: 60-watts.
Finish: Black and Brass; Brass.



A



B

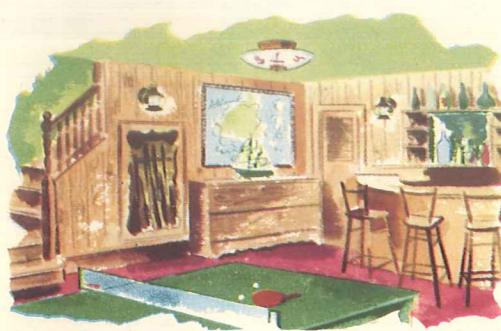


C



D

Recreation Room



E



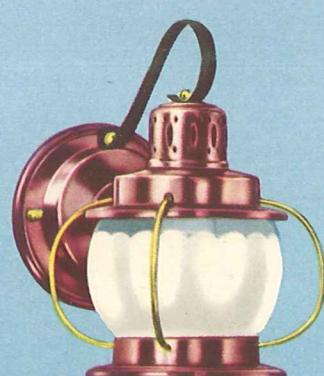
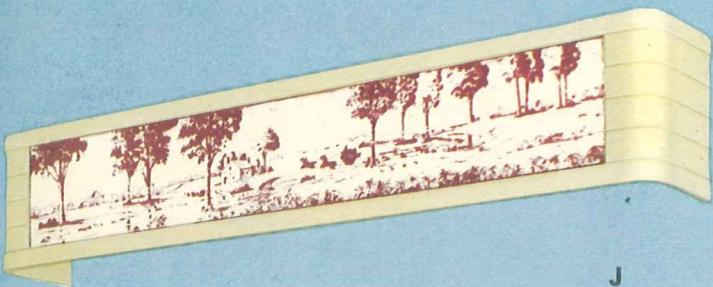
F



G



H



RECREATION ROOM

M-1131 — Canopy diameter 5". Height 8 $\frac{3}{4}$ ". Extends 9".

A Recommended: 60-watts.
Finish: Red and Brass.

B M-625 — See Illustration G Page M 38.

C M-608 — See Illustration D Page M 38.

M-1080 — Scotch Plaid two-light. 13" square. Depth 5".

D Recommended: Two 60-watts.
Finish: Ivory and Brass.
Colors: Brown and Yellow; Blue and Yellow; Beige and Rose.

M-838 — A choice of 50 - 100 - 150 watts; — Bright for study, soft for dining. 3-way reflector bulb included at no extra cost.

E Length 33". Diameter 16".
Finish: Red and Brass.

M-293 — Two-light. "Treasure Island" motif. 13" square. Length 5".

F Recommended: Two 60-watts.
Color: Soft Yellow and Brown with Red Accent.
Finish: Ivory and Brass.

M-296 — Five-light. Companion piece to M-293. 16 $\frac{1}{2}$ " square. Length 6".

M-242 — Five-light. Diameter 15". Length 6".
G Recommended: Five 60-watts.
Brown Sailboat and Anchor design on frosted white.
Finish: Ivory, Red and Brass.

M-286 — Five-light. Cowboy design. 16 $\frac{1}{2}$ " square. Length 6".

H Recommended: Five 60-watts.
Color: Brown and Yellow.
Finish: Ivory and Brass.

M-6063 — See Illustration B, B₁, Page M 6.

I For more information on Valance Lighting see pages M 7, M 8 and M 9.

M-6294 — See Illustration G, G₁; Page M 6.

J For more information on Valance Lighting see pages M 7, M 8 and M 9.

M-282 — Two-light. "Coach and Four" design. Glass 13" square. Length 5".

K Recommended: Two 60-watts.
Finish: Ivory and Brass.
Color: Red and black.

Available in three sizes. Genuine Opal Glass.
Recommended: 60-watts per light.

L M-738 — One-light. Diameter 8". Depth 4 $\frac{3}{4}$ ".

M-740 — Two-light. Diameter 10". Depth 5".

M-742 — Two-light. Diameter 12". Depth 5 $\frac{1}{4}$ ".
Finish: Brass.

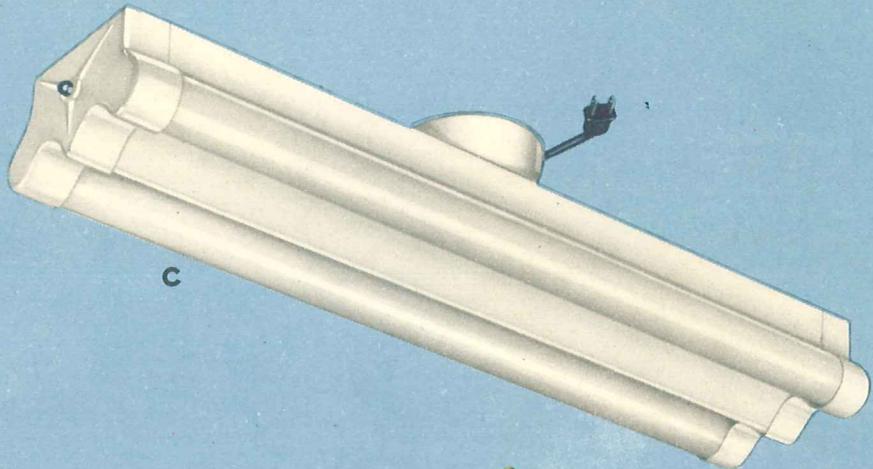
M-1141 — Spread 8". Length 9".
M Recommended: 60-watts.
Finish: Red and Brass.

M-863 — Height 12 $\frac{1}{4}$ ". Extends 6 $\frac{1}{4}$ ".

N Canopy diameter 4 $\frac{1}{2}$ ". Recommended: 60-watts.
Finish: Black and Brass; Brass.

M-872 — Height 8 $\frac{1}{4}$ ". Extends 7". Width 6".

O Canopy diameter 4 $\frac{1}{2}$ ". Recommended: 60-watts.
Finish: Copper and Brass; or Black and Brass.



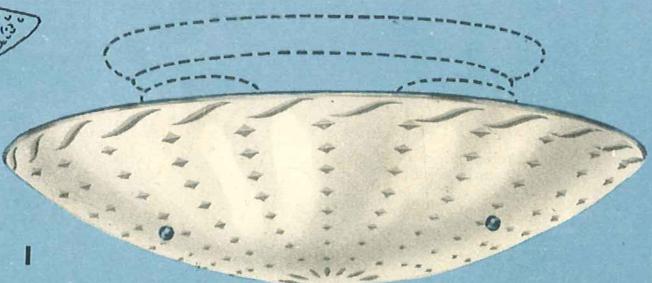
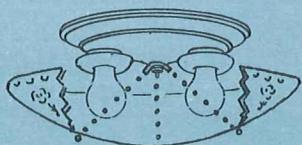
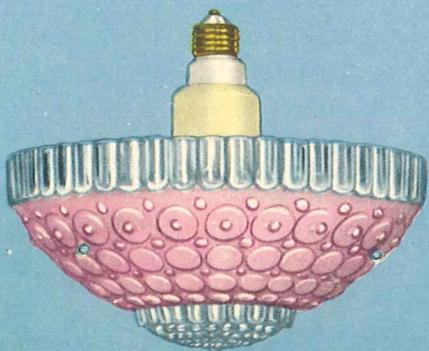
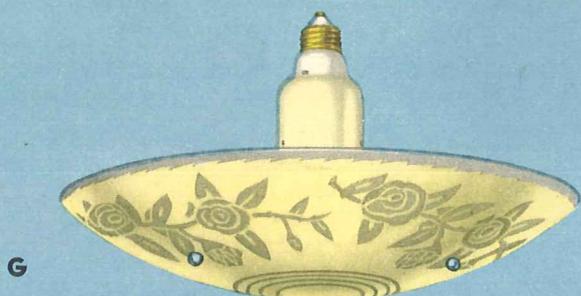
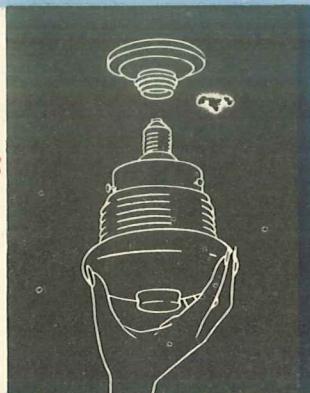
The Amazing New

MOE^{dapter}*

Screws in like a light bulb . . . in seconds. Anyone can do it!

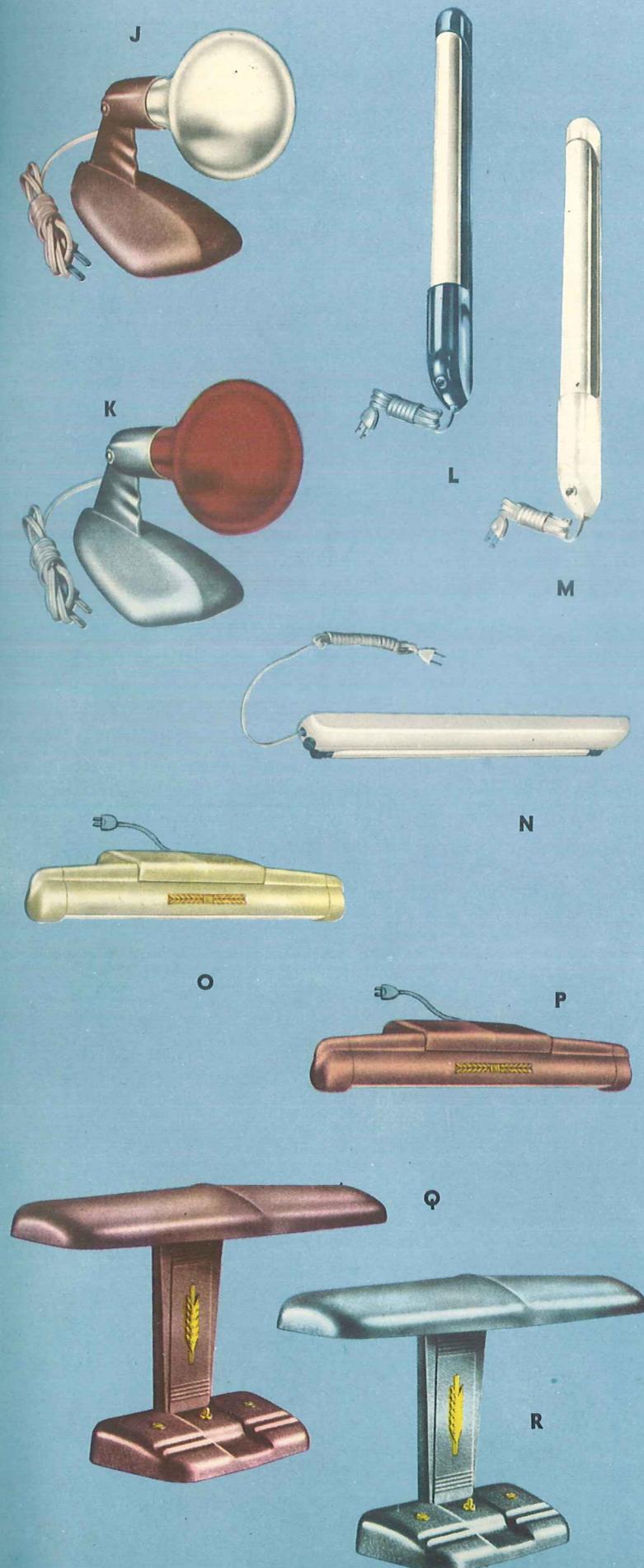
There's a MOEADAPTER for every room in your home

* TRADEMARK





MOEADAPTERS and PORTABLES



M-1142 — MOEadapter. Opal Glass Reflector within metal shade.

A Spread 8". Length 9½".
Recommended: 100-watts.
Finish: Red and Brass.

M-297 — MOEadapter. Diameter 15". Length 7½".
B Recommended: 100-watts.
Finish: Ivory.
Color: Buff with White.

M-1124 — MOEadapter. Two-light 20-watts. L.P.F.
C Slips into present shade holder or may be easily adapted for permanent mounting.

Length 24¾". Width 6½". Depth 4½".
Finish: All White; or White with Chromium End Caps.

M-858 — MOEadapter. Diameter 5½". Depth 7".
D Recommended: 60-watts.
Finish: Brass.

M-817 — MOEadapter. Diameter 10½". Depth 7½".
E Recommended: 60-watts.
Finish: Red and Brass; or Apple Green and Brass.

M-1214 — MOEadapter. Instant-start Circline Fluorescent, 32-watts. Diameter 12". Depth 4½".
F Finish: White Enamel.

M-290 — MOEadapter. Diameter 13". Length 7½".
G Recommended: 100-watts.
Finish: Ivory.
Pastel Colors: Rose; Yellow; White.

M-294 — MOEadapter. Diameter 10". Length 9".
H Recommended: 100-watts.
Finish: Ivory.
Pastel Colors: Blue; Rose; White; Yellow.

M-298 — MOEadapter designed for modernizing fixtures having two or more bare bulbs. Diameter 15".
I Color: White with Gray.

M-77 — Lamp Holder for Heat Lamps . . . Sun Lamps . . . Spot Lamps. You can hang it — clip it — stand it — hold it. Swivel Base and movable Bulb Holder permits swing in complete circle. Padded base protects furniture.
Colors: Rust Brown; Pearl Gray.

M-218 — 15-watt Fluorescent Portable Pin-up. May be mounted permanently if desired. For 60-cycle A.C. only. Length 25". Width 1½". Extends 2¼".
Finish: White; or Chromium.

M-348 — 15-watt Fluorescent. Designed especially for under-cabinet areas.
Width 3¼". Extends 1½". Length 20¾".
Finish: White Enamel.

M-418 — Here's the most versatile Fluorescent Bed Lamp on the market today. Completely adjustable to direct the light where you want it. 15-watt Fluorescent. 60 cycle A.C. only. 19½" long, 3½" deep. 3-way mounting — clip it over your bed, hang it on the wall, or mount it permanently.
Colors: Ivory; Mahogany.

Handsome desk lamp with removable base ornaments for accommodation of pen and pencil sets.

Q, R **M-1000** — Uses one 15-watt Fluorescent lamp.

M-2000 — Uses two 15-watt Fluorescent lamps.

Colors: Desert Brown; Pearl Gray; Mahogany.



FOR M-160 CATALOG



QUICK COLOR KEY

Note the colors. Flip the pages—watch for the colored page corner indicating room sections.

The colored dot under index illustrations indicates our recommendation for the fixture location.

LIVING ROOM

Pages M4-M9

DINING ROOM

Pages M10-M19

HALLWAY

Pages M20-M21

BEDROOM

Pages M22-M27

KITCHEN

Pages M28-M33

BATHROOM

Pages M34-M37

RECESSED and UTILITY LIGHTING

Pages M38-M39

OUTDOOR LANTERNS

Pages M40-M43

RECREATION ROOM

Pages M44-M45

MOEdapters and PORTABLES

Pages M46-M47



WORLD'S LARGEST MANUFACTURERS OF HOME LIGHTING

